





Large scale patterns of exceptional beauty

... in harmonizing colors and designs from which you may select papers for your whole house . . . and so lovely your friends will exclaim, "Where did you find that beautiful wallpaper?" All are washable, sunfast

quality, illustrated here to show you more of the design. You may write for full width samples of patterns that interest you particularly or see them in the large sample book in any Sears store or Order Office.

A scenic paper of rare distinction.
53 T 03177 — Sidewall Double roll 48c 53 T 043177 — Border to match
Fruit baskets on gray or deep blue background. Perfect for the dining room. Embossed paper.
53 T 03119 — Gray, pictured
Regency stripes in four color combinations. Shown on front cover in blue.
53 T 03115 — Green and white Double roll 54c 53 T 043115 — Border to match Per yard 6c 53 T 043111 — Two-tone green Double roll 54c 53 T 043111 — Border to match Per yard 6c

A Monticello pattern in soft green and gray tones.

© continued
53 T 03117 - Blue and white Double roll 54c
53 T 043117 — Border to match Per yard 6c
53 T 03113 - Rose and white Double roll 54c
53 T 043113—Border to matchPer yard 6c
8
D Formal charm for living room, hall, or dining
room. Traditional striped design with delicate
cameo scenes. Heavy paper with rib embossing.
53 T 03179 — Sidewall Double roll 48c
53 T 043179—Border to match
@with the second
(E) White plumes and ribbon swags on a two-toned
background—a lovely pattern for bedrooms.
See the same design in blue on page 67.
53 T 03323 — Rose sidewall, pictured. Double roll 38c
53 T 043323—Border to matchPer yard 6c
53 T 03325 — Turquoise sidewall Double roll 38c
53 T 043325—Border to matchPer yard 6c

B	Tulip	patter	n in	soft	pastel.	color	harn	nonie	s
					Gray-g				
53	T 03211	-Sid	ewall			. Dou	ble ro	oll 44	c
53	T 04321	1-Bo	rder to	o mat	ch		. Per y	ard 6	С
0						_	F 1		

	Fantasy for the bathroom.	Graceful swans
and	water lilies. Two colors.	
53 1	03207 - Blue sidewall	. Double roll 44c
53 T	043207—Border to match	Per yard 6c
53 T	03209 — Pink sidewall	. Double roll 44c
53 T	043209-Border to match	Per yard 6c

Suggested Ceilings. White embossed style, harmonizes with all the sidewall papers illustrated. 53 T 03900 — White ceiling. Double roll 44c For colored ceilings, see pages 6, 7 and 14.

Shipping weights: Double rolls, sidewall or ceiling, 2 pounds 8 ounces; Border, per yard, 1 ounce.

See back cover for "how much" to order

2 556E



16 year old 4-H club girl papers her own room in a few hours

If she could do it . . . You can too! It's easy with Color-Perfect wallpaper



Her new wallpaper cost only

including sidewall and attractive border . .

Miss Duba used the Sunfast paper sold on page 32. Even with two special brushes at 39c and paste at 23c-see pages 84 and 85-her total cost was only \$2.34. She proved to herself a fact well known among decorators—that wallpaper costs the least yet does the most to beautify a room.



Complete instructions on how to hang wallpaper included with every order

Every year thousands of people hang Color-Perfect wallpaper in their homes. They find the job easy to do following the complete, simple instructions that come with every order of Color-Perfect wallpaper. If you have been hesitating to try hanging wallpaper, read Miss Duba's letter, and see how easy she found it. Notice what she says about the perforated selvedge-our semi-trimmed edge.



PAPERHANGERS SAY: "It's easy to hang Color-Perfect Wallpaper"

Above is Mr. Fred Le Cavalier, a paperhanger of 15 years experience. He writes: "Color-Perfect wallpaper is very easy to handle. Your washable papers are absolutely waterfast... I sponge paste spots off. The semi-trimmed edge tears off easily."

Sears, Roebuck and Co. Chicago, Illinois

October 28, 1942

Dear Sirs:

I just thought I'd write and tell you how much fun I had hanging Mallpaper in my own room and how cute and pretty it turned out. was sick and tired of the old wallpaper in my room and decided I was sick and tired of the old wallpaper in my room aim decluded I'd have new paper if I had to hang it myself -- and that's what I'd have new paper if I had to hang it myselr -- and that's what I did. Although I'm only 16 years old, I am a member of the 4-H Club and we do a lot of things like that -- so I was sure I

I had a little trouble convincing Mother and Dad that I could do it, but when I showed them how little it cost and told them I'd do it all myself, they finally agreed to let me try. Now they brag about it more than I do.

To start with, it was easy to tell how much paper I needed from the table in the catalog. Dad said I'd need a lot of costly tools, but I showed him I could order paste and the two special brushes for only 62¢. As a matter of fact, the paper only cost 1.72 including the border. and with 62¢ for paste and brushes. \$1.72 including the border, and with 62¢ for paste and brushes, all I spent was \$2.34.

When the paper arrived, I found your pamphlet on how to hank when the paper arrived, I found your pamphlet on how to hand wallpaper told me everything I needed to know. What really of tols. For a needed table I need a special table or loss of tools. For a paste table I used our kitchen table covered or tools. For a paste table I used our kitchen table covered with clean wrapping paper. I didn't need a trimmer because the perforated selvedge was so easy to take off. I cut the paper periorated selvedge was so easy to take off. I cut the paper in the right lengths, put on the paste, and tore off the perforated selvedge like I would a postage stamp. Then I hung the paper and used scissors to trim off the ends and an old caster paper and used scissors to trim oil the ends and an old caster to roll the seams. You should see my room now! I'm wild about it! My sister and I are planning to do my Mother's room next.

I just thought I'd write and tell you how much fun I had doing this and how pleased I am with the way my room turned out.

Fours truly, Odores Duba



Sears "TRI-VUE" Portfolio Patent applied for Printed in U.S.A.

653E-554E

SATISFACTION GUARANTEED OR YOUR MONEY BACK





Papers with a special air—for special rooms

Let your imagination go in the special rooms you'd like to make "different"—a child's room, den, breakfast nook or kitchen, your own room—it's half the fun of homemaking. You can give them just the air you want—

gay, witty, informal, sentimental and thoroughly enjoyable—with the bright colors and pert appropriate motifs of Color-Perfect wallpapers. Here are patterns to start you off—all in washable, sunfast quality.

ground...and three other gay color combinations for living room, dining room, boy's room, any room you choose. See sample in turquoise sold on page 71.

53 T 03365 — Gray, pictured...... Double roll 38c 53 T 043365—Border to match...... Per yard 6c 53 T 03369 — Blue, with red and white Double roll 38c 53 T 043369—Border to match..... Per yard 6c 53 T 03367 — Yellow, with rust, white.Double roll 38c 53 T 043367—Border to match..... Per yard 6c 53 T 03367—Border to match..... Per yard 6c

A Red, white, and blue plaid on a gray back-

- Wide border, "Strike Up the Band," for child's room. Good with plain, striped, or plaid walls—at ceiling, baseboard, or as a dado.
- 53 T 023357—Border, 81/2 in. wide......Per yard 6c

O"Ribbon bows" in white on a	soft	dusty	rose
packground with self-toned stripe.	Very	new	and
up-to-the-minute for a bedroom	or	bathr	oom.
53 T 03213 — Sidewall	.Doub	le rol	1 44c
53 T 033213—Border to match	F	er ya	rd 6c

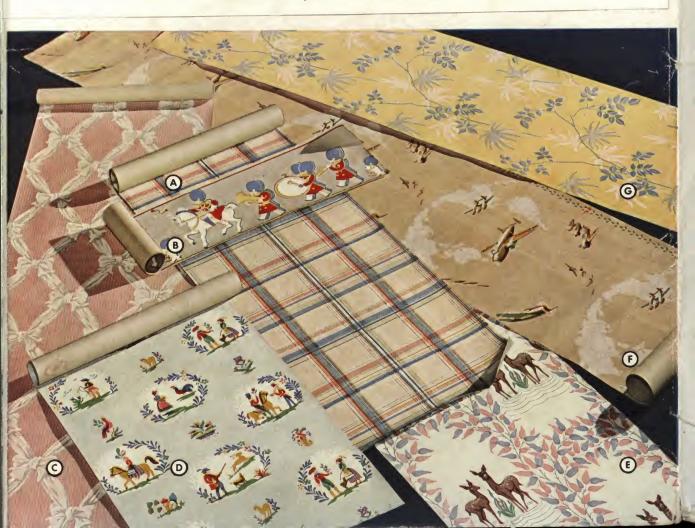
- A woodsy air with fawns and forest leaves—
 delightful for the bathroom.
- 53 T 03205 Sidewall Double roll 44c 53 T 043205 Border to match Per yard 6c

- F Airplanes on the walls. What boy wouldn't "go for" this? Pictured in blue on page one.
 53 T 03371 Wood-toned......Double roll 38c
- 53 T 03371 Wood-toned.....Double roll 38c 53 T 063371 — Border to match.....Per yard 6c 53 T 03373 — Blue sidewall.....Double roll 38c
- 53 T 063373—Border to match.........Per yard 6c

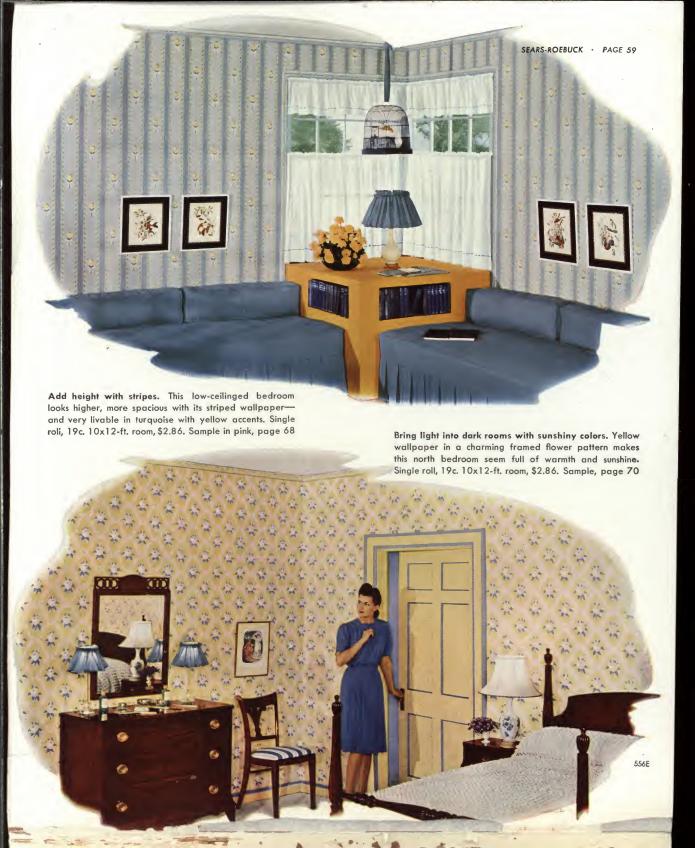
 Fanciful foliage for dining room, living room,
- bedroom—almost any room.
 53 T 03233 Yellow and blue.....Double roll 44c
 53 T 043233—Border to match......Per yard 6c
- Harmonizing ceilings. Ivory for the airplane pat-
- tern; white for the other patterns.
 53 T 03936—White ceiling......Double roll 34c

See back cover for "how much" to order

556E







Wall Oilcloth

LASTS FOR YEARS... PERMANENTLY WASHABLE

49c PER \$5.44 12-YARD BOLT

You can wash this sturdy wall oilcloth repeatedly with soap and water. It's heavy, durable, made with four waterproof coatings over a strong cloth foundation—as washable as a painted wall. It controls cracks resists scuffing—resists dirt and grease—keeps its sparkling colors because it's sunfast, It's practical and beautiful decoration for rooms that get hard wear-kitchens, bathrooms, playrooms, nurseries.

How to order Wall Oilcloth: For number of yards needed, divide the number of square feet to be covered by 12. Wall oilcloth is 48 in. wide. A 12-yard bolt covers the same area as 4 single rolls of wallpaper.

Shipping weights: Sidewalls and ceilings, per yard, 1 pound 6 ounces; 12-yard bolt, 14 pounds; borders, per yard, 2 ounces. 551E-556E

Hang like wallpaper on any smooth surface—plaster, plywood, or wall-board. Use regular wallpaper paste.

Covers plaster cracks, conceals defects in the walls. Fabric backing reinforces plaster, helps to prevent cracking.

Permanently washable.
Can be washed with so ap and water repeatedly...colors remain beautiful for years.

Perfect base for painting should you wish to redecorate later. Keeps wall defects from showing through the paint.



ish. 48 inches wide.....Per yard 49c



For shipping weights, see above.

Plain Tints for ceiling or sidewall Glazed finish \$5.44 12-Yd. Bolt

- © 53 T 02927 Cream. 48 in . Yd. 49c 53 T 022925—Border for cream 9c

- 53 T 02919 White. 48 in. . Yd. 49c 53 T 022917—Border for white 9c
- © 53 T 02923 Ivory. 48 in... Yd. 49c 53 T 022921—Border for ivory 9c
- Flat pebbled finish \$4.96 12-Yd. Bolt
- ©53 T 02915 Cream. 48 in. . Yd. 45c 53 T 022913—Border for cream. . 9c
- 53 T 02707 White. 48 in . . Yd. 45c
- 53 T 022905—Border for white 9c
- © 53 T 02911 Ivory. 48 in... Yd. 45c 53 T 022909—Border for ivory 9c

(F)

- © 53 T 02903 Peach. 48 in . . Yd. 45c 53 T 022901—Border for peach 9c

(D)

(0)



In white with green leaves, too

SUNFAST . WASHABLE HEAVY PAPER . SEMI-TRIMMED

The photograph on page 60 shows you how remarkably effective this pattern is with green leaves on a white background. It's quite different in blue and white as you see it below—very smart for a living room, and a good companion for the scenic paper on page 3 or for the medallion pattern which follows.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

BLUE....53 T 043431—214 inches wide.
WHITE..53 T 043433—214 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

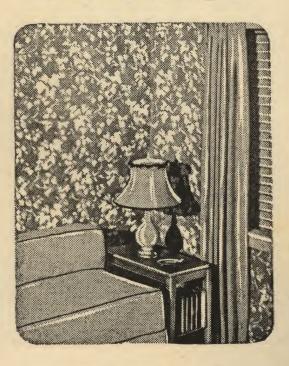
HARMONIZING CEILING PAPER

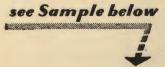
How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

AVERAGE 10 X 12-FT. ROOM- \$2.66







For a light-hearted kitchen, choose this climbing clover pattern, gay and quaint as calico . . . and set off the dinette with counters papered to match. Single roll, 19c. Average 10x12-ft. room, \$2.86. See sample on page 14

Add decorative interest with a contrasting paper on one wall. In this living room, a large scale pattern and its companion stripe complement each other smartly. Single roll, 22c. 10x12-ft. room, \$3.16. Samples, pages 10 and 11





These beautiful wallpapers are Guaranteed Washable . . . yet cost only

7c

Color-Perfect Washable Wallpapers are genuinely washable—tested to withstand 25 rubs with mild soapsuds and a soft cloth. Finger prints, smudges, spots wash right off. Easier to hang—paste spots can be sponged off before they dry. Printed on 10-oz. or heavier stock. Sunfast, too, as described on page 31

Colonial scenic design in a choice of 3 colors

Shown below is a fine example of the pictorial wallpapers that have been loved since early Colonial days—perfect in dining room, a large hall, or living room. It has the warm, inviting atmosphere you want these rooms to express... is lovely with furniture in maple or dark woods... combines beautifully with rose, blue, or green in draperies and rugs. For a charming ensemble choose either of the next two patterns for an adjoining room. Wallpapers in such excellent patterns as these three—in guaranteed washable, sunfast quality—are a find indeed at 17c a single roll. For amount of paper needed, see back cover.

SIDEWALL PAPER

BORDERS TO MATCH

HARMONIZING CEILING PAPERS

see Sample below

SEARS-ROEBUCK . PAGE 3



Typical of Colonial homes

SUNFAST • WASHABLE
HEAVY PAPER • SEMI-TRIMMED

Just such a medallion pattern as this might have been seen on the walls of many a fine Colonial house . . . and it's as popular today. The small scale pattern is easy to use and a good companion for striped and large scale patterns in adjoining rooms—note the two preceding papers. It comes in two colors (see page 3), beautiful with furniture in honeytones, maple, or dark shining woods.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

BEIGE...53 T 043429—21/4 inches wide.

ROSE...53 T 043423—21/4 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING CEILING PAPERS

How much paper to order#..... See back cover



Price of single roll is shown for easy shopping comparison

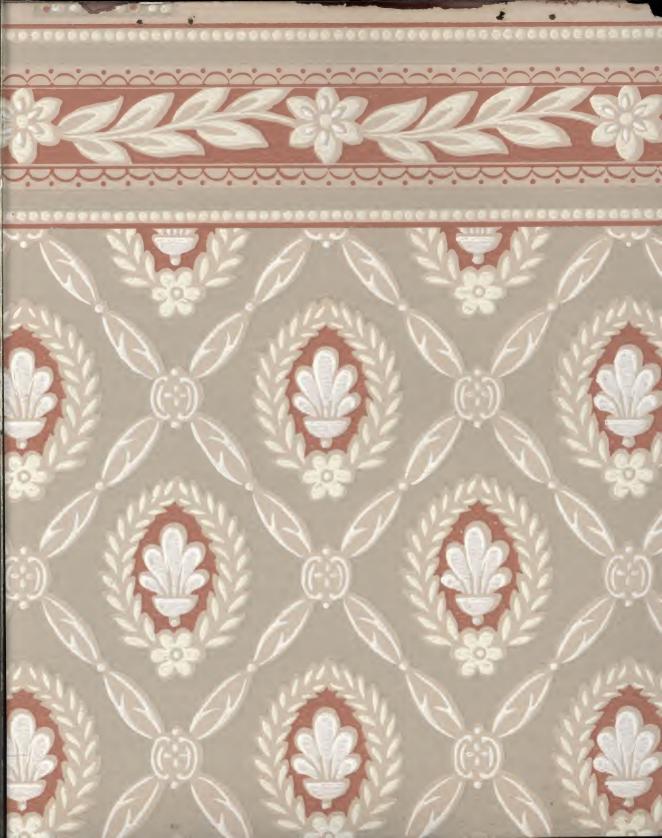
COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.34	\$2.66
12x14 ft.	6	3	19	4.20	3.18
14x16 ft.	7	4	22	5.06	3.70



see Sample below



Quiet charm for your bedroom

This softly toned blue wallpaper with dainty flower baskets framed in wreaths is a happy choice for a bedroom whether the furniture is modern or traditional. Its colors suggest quiet and repose . . . its charm will grow on you. Also in a lovely shade of mauve rose. Sunfast, washable—yet only 17c a single roll.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

SINGLE ROLL . . 7c SOLD ONLY IN DOUBLE ROLLS

SUNFAST · WASHABLE ?
HEAVY PAPER ?
SEMI-TRIMMED



AVERAGE 10 X 12-FT. ROOM-\$2.66

see Sample below

555E



Little Bo-Peep for a little girl

Such fun for a little girll Bo-Peep, her shepherd's crook and her gentle sheep right out of the story book to the nursery walls . . . on a wallpaper tiny fingerprints won't spoil because it's washable. How delightful with mother's room adjoining in the plaid paper on page 71. Bo-Peep comes in blue, too.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

PINK....53 T 043403—3 inches wide.

BLUE....53 T 043405—3 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

555E

SINGLE ROLL . . 17c

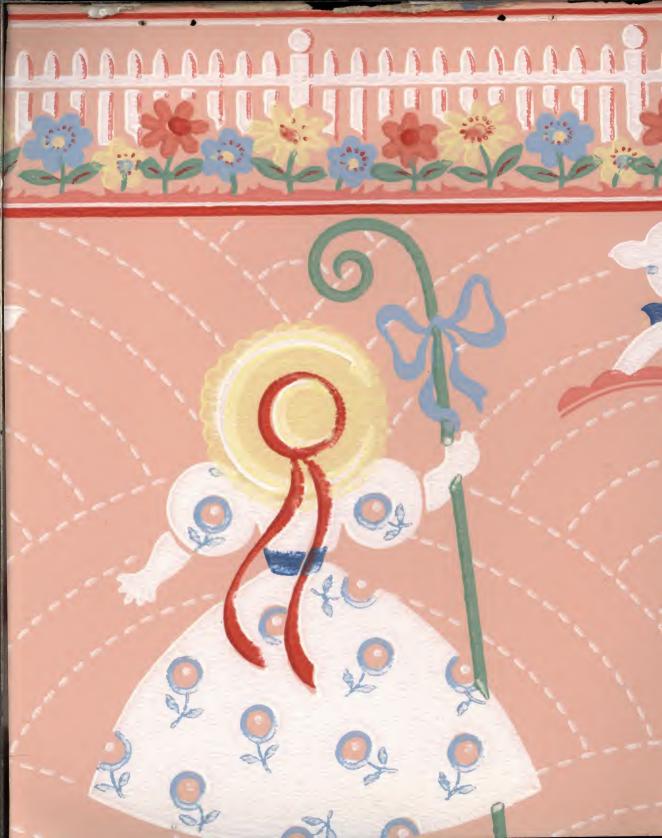
SOLD ONLY IN

SUNFAST • WASHABLE HEAVY PAPER • SEMI-TRIMMED



AVERAGE 10 X 12-FT. ROOM-\$2.66

see Sample below



Ornate design in three colors

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

Turn to the front cover to see more of the detail of this pattern, shown there in slate blue which brings out the beauty and dignity of its traditional design . . . so much in favor for halls, living rooms, and dining rooms . . . so handsome combined with the striped papers listed on page 28. In neutral beige and yellow it may be used to advantage in many different color schemes. Also comes in a silky white finish with a soft blush tint.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

BEIGE......53 T 043241—21⁄4 inches wide.
BLUE......53 T 043243—21⁄4 inches wide.
WHITE.....53 T 043237—21⁄4 Inches wide.
Shipping weight, per yard, 1 ounce. Per yard....6c

HARMONIZING EMBOSSED CEILING PAPERS

How much paper to order?..... See back cover

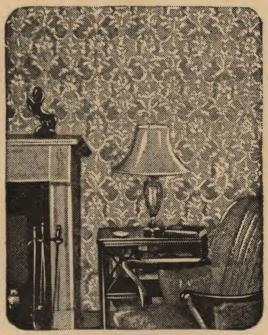


Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room stzes is shown in table below.
Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft, Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5 .	2	16	\$4.04	\$3.16
12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40



see Sample below



The beauty of an English chintz

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

This modern adaptation of a beautiful old English rose pattern is executed with an artistry of design you expect only in papers at many times this price. It was used to cover the walls of the traditional dining room you see on the cover of this section. It is beautiful for a living room, a sun room, a master bedroom. You can use it even if your room is small—on one wall, or two, or even for a single panel. Our regency striped paper illustrated at right is a perfect companion paper in any one of its lovely colors—blue, rose, or green and white...see page 28 for listing.

SIDEWALL PAPER

WHITE.....53 T 03185—See sample below.

Double roll 16 yards long, 18 Inches wide.

Shipping weight, 2 pounds 8 ounces.........48c

BORDER TO MATCH

WHITE.....53 T 043185—2 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

How much paper to order?..... See back cover



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Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.24	\$3.36
12×14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68



see Sample below



Modern design in three colors

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

Bold scale patterns such as this one offer dramatic contrast to the simple lines of modern furnishings . . . notice how smartly it is used with its companion stripe (see next page) for the living room reproduced in color on page 2—shown there in slate blue. Both patterns come in three popular colors—slate blue, tan and rose, and the gray-green sampled below—for color harmony in the same room or adjoining rooms.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

HARMONIZING EMBOSSED CEILING PAPERS

How much paper to order?..... See back cover



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12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40



see Sample below

Assessment of the second of th





Smart simplicity in plain stripes

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

A new pattern-in wide stripes so much in demand for both period and modern rooms. Colored and designed to go with the leaf pattern on preceding page—in the same room (see picture on page 2) or in an adjoining room. Comes in the same popular colors: gray-green, slate blue, rosy tan. Very smart as a background for colorful patterns in draperies and upholstery. An extra heavy embossed paper—sunfast and washable.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

GREEN..53 T 043255—21/4 inches wide.

BLUE....53 T 043247—21/4 inches wide.

TAN....53 T 043251—21/4 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING EMBOSSED CEILING PAPERS

How much paper to order? See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

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10x12 ft.	5	2	16	\$4.04	\$3.16
12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40



see Sample below





Floral and plain companion stripes

SUNFAST • WASHABLE
HEAVY PAPER • SEMI-TRIMMED

Two papers identical in coloring, one with a floral motif, one without . . . as you see them in the illustration at the right. Both have alternating rose and beige panels 6½ inches wide with a narrow panel in a draped motif between. Use them together or separately in living room or hall. For smart contrast introduce a note of blue in your decorations. Both are guaranteed sunfast and washable—easy to hang, and easy to keep fresh and clean.

SIDEWALL, CHOICE OF 2 PATTERNS

BORDERS TO MATCH

FOR FLORAL STRIPE...53 T 043387—2½ inches wide. FOR PLAIN STRIPE...53 T 043389—2½ inches wide. Shipping weight, per yard, 1 ounce. Per yard.....6c

HARMONIZING CEILING PAPERS

How much paper to order?..... See back cover 555E



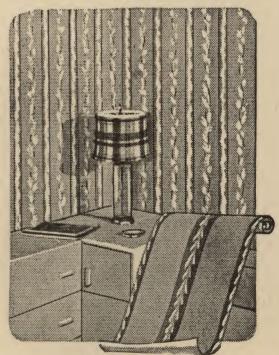
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

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Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.54	\$2.86
12x14 ft.	6	3	19	4.44	3.42
14x16 ft.	7	4	22	5.34	3.98



see Sample below





Copied from French Provincial pottery

Six amusing French peasant motifs copied from the famous Quimper pottery and china decorate this gay and colorful wallpaper. You'll delight in its bright informality wherever you use it . . . kitchen (it's washable), dinette, bedroom, rumpus room, hall, or studio living room. Comes on a gray background, too, shown in color on page 58.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

YELLOW...53 T 043347—2½ inches wide.

GRAY.....53 T 043349—2½ inches wide.

Shipping weight per yard, 1 ounce. Per yard....6c

HARMONIZING CEILING PAPERS

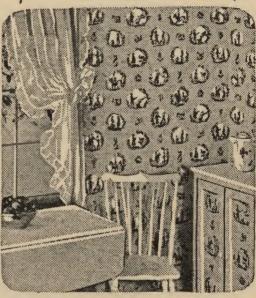
How much paper to order? See back cover

555E

SINGLE ROLL . . 19°

SOLD ONLY IN

SUNFAST • WASHABLE
HEAVY PAPER
SEMI-TRIMMED



AVERAGE 10 X 12-FT. ROOM—\$2.86

see Sample below

A NOT



Fresh as clover in the spring

You'll love any room you do in this delightful clover pattern—so charming in the combination kitchen-dinette on page 2—in any room where you want a feeling of lighthearted gaiety. Picture its gay red, white, and green in a bedroom with white ruffled curtains! And use it for decorative touches on furniture, screens, waste baskets, etc. Don't worry about spots—it's washable.

SIDEWALL PAPER

BORDER TO MATCH

WHITE..53 T 043379—21/s Inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

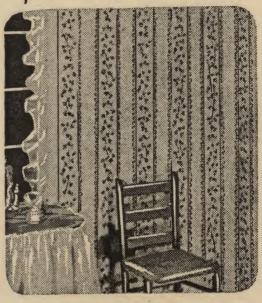
How much paper to order See back cover

555E

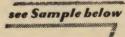
SINGLE 19

SOLD ONLY IN DOUBLE ROLLS

SUNFAST · WASHABLE THE AVY PAPER SEMI-TRIMMED



AVERAGE 10 X 12-FT. ROOM-\$2.86





Color tonic for any dull room!

SUNFAST • WASHABLE EXTRA HEAVY • SEMI-TRIMMED

Red flowers, grapes, and yellow pods bring their bright colors to this paper—so gay and cheerful in the kitchendinette photographed in color for the cover of the third section. It's shown there with red squares, here with gray—you may have it either way. Notice the motifs cut from the paper on door and table. It has many possibilities for any room where you want bright colors . . . is smart with the knotty pine paper on page 48. The sample below is one-third smaller in scale than actual paper.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

GRAY.......53 T 043201—21/s inches wide.

RED......53 T 043203—21/s inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED.53 T 03900.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds, 8 ounces......44c

How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft, Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.04	\$3.16
12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4 -	22	6.16	4.40





Sunny colors for your kitchen

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

These gaily colored fruits on a yellow background—or green if you prefer it—will cheer up the dullest kitchen. The paper is sunfast which means that all the bright colors will keep their freshness. The yellow paper will add a touch of sunshine to your room if it is a little on the dark side. The green paper will make an overbright kitchen seem a cooler place in which to work. Either paper can be used effectively in dinette or breakfast room. The cost is low, and you can easily hang the paper yourself.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

YELLOW...53 T 043541—21% inches wide.

GREEN....53 T 043539—21% inches wide.

Shipping weight, per yard, 1 ounce. Per yard. 51/2C

HARMONIZING CEILING PAPER

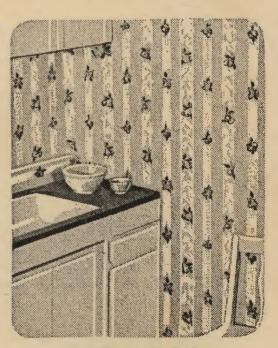
How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	_ 4	22	4.51	3.31



see Sample below





Polka dots and flower pots

SUNFAST • SEMI-TRIMMED

You'll find many uses for this pattern with its neat red polka dots and stripes set off to a "T" by one of the gayest wide borders we've ever seen. It has a quaint, old-fashioned air you'll like for a cottage dining room or living room... a fresh trimness that's most appealing in a kitchen or bedroom. Use the border at the ceiling, or around the room above a dado, and cut out the flower pots for decorative motifs on furniture, baskets, and such. On a gray background as shown below, and on a smart French blue, too.

SIDEWALL, CHOICE OF 2 COLORS

FLOWER POT BORDERS TO MATCH

GRAY...53 T 033549—6 inches wide. See below. BLUE....53 T 033547—6 inches wide. Shipping weight, per yard, 1 ounce. Per yard. 5½c

HARMONIZING CEILING PAPER

How much paper to order?..... See back cover



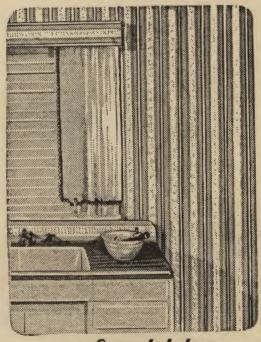
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openlngs. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31







Soft colors and bright accents

SUNFAST • SEMI-TRIMMED

Pale blue and light beige with a bright flower motif... charming for kitchen or dinette, and perfect if you have light furniture and woodwork. Imagine it with crisp white curtains edged in the bright flower shades. The delightful peasant motif can be picked up here and there by cutting out the designs and pasting them on cupboards and canisters. The same pattern also comes with a soft tan background that's very complimentary to dark woods. Sunfast—the colors won't fade or turn yellow. And very inexpensive.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

BLUE......53 T 043551—2½ inches wide.

TAN......53 T 043553—2½ inches wide.

Shipping weight, per yard, 1 ounce. Per yard...5c

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

single roll

12½c

SOLD ONLY IN
DOUBLE ROLLS

Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover

Size of Room 9-Ft, Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceifing
10x12 ft.	5_	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85





555E



Gay flowers on wood graining

SUNFAST • SEMI-TRIMMED

Pots of flowers in vivid colors on a background that suggests wood give this popular paper a pleasant, rustic air that's appropriate for a kitchen, dinette, sewing room, or playroom. There are many clever decorating tricks you can work with the border... use it to outline a window or trim shelves and cupboards. Flower pots cut from the paper will make bright accents on painted furniture, waste baskets, and canisters. This goodlooking paper is not a bit expensive, and your new room will cost even less if you hang the paper yourself. Paste and brushes are listed on pages 84 and 85.

SIDEWALL PAPER

BORDER TO MATCH

TAN......53 T 043557—21/s inches wide.

Shipping weight, per yard, 1 ounce. Per yard...5c

HARMONIZING CEILING PAPERS

How much paper to order # See back cover 5558



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85







To make your kitchen light

Do you want to do over a dark kitchen or dinette—inexpensively? Choose the sunfast paper sampled below. It has lots of white to bring maximum light into the room and a cheery flower pattern to keep your spirits up. Your room will cost even less if you hang the paper yourself. And it's easy with Sears complete instructions that come with your paper. Order paste from page 85.

SID	EW	ALL	PA	PER	Ł
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BORDER TO MATCH

WHITE....53 T 043617—21/2 inches wide.
Shipping weight, per yard, 1 ounce. Per yard. . 41/2C

HARMONIZING CEILING PAPER

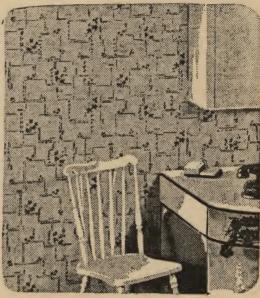
How much paper to order? See back cover

SINGLE ROLL .. 10°

SOLD ONLY IN

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT





AVERAGE 10 X 12-FT. ROOM— \$1.72



Cool green with bright flowers

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

Now you can afford to work in a kitchen that will make your days merry and bright. This room, with its pleasant colors, will be your pride and joy—and you'll be doubly proud when you think of how very little it costs, especially if you hang the paper yourself. The tile pattern and the modernistic design on the border will make an old-fashioned kitchen look modern. The cool green color will make your kitchen look cool even when the stove is going full blast. You'll like its lightness and brightness in your dinette too. Use the left-over borders for edging cabinet shelves and cupboards.

SIDEWALL PAPER

BORDER TO MATCH

GREEN.....53 T 043619—21/8 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...41/2C

HARMONIZING CEILING PAPER

How much paper to order? See back cover 555E

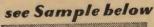


Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Cailing
10x12 ft.	5	2	16	\$2.12	\$1.72
12x14 ft.	6	3	19	2.66	2.06
14x16 ft.	7	4	22	3.19	2.39







Country scenes add spaciousness

The country scenes with open vistas on this softly toned wallpaper give a sense of added space to small rooms, bring a mellow charm to large ones. Such designs are highly favored for dining rooms, are gracious and "homey" for living room or hall. There are so many colors in the paper, all harmoniously blended, that you can work out any color scheme you have in mind. Colors are sunfast, of course.

SIDEWALL PAPER

BORDER TO MATCH

TAN......53 T 043627—21/2 Inches wide.

Shipping weight, per yard, 1 ounce. Per yard...41/2C

HARMONIZING CEILING PAPER

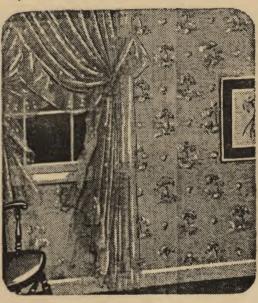
How much paper to order? See back cover

SINGLE ROLL .. 10c sold

SOLD ONLY IN

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT





AVERAGE 10 X 12-FT. ROOM- \$1.72



The warm, soft colors of Autumn

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

Very popular and no wonder... for this pattern is exceptionally usable, rich in appearance with its golden highlights, and inexpensive. The neutral background and soft autumn colors will blend harmoniously with almost any colors you may have in your room—blue, green, rust, and brown especially—and go well with either light or dark woodwork. You'll like it for living room, dining room, hall, or for a bedroom. The table at the right shows how little it costs even for large rooms, and you can save even more by hanging it yourself. See pages 84 and 85 for paste and supplies.

SIDEWALL PAPER

TAN53 T 03625—See sample below.	
Double roll 16 yards long, 18 inches wide.	00-
Shipping weight 2 pounds	ZUC

BORDER TO MATCH

TAN......53 T 043625—21/2 Inches wide.

Shipping weight, per yard, 1 ounce. Per yard. .41/2C

HARMONIZING CEILING PAPER

CREAM53 T 03980—Shown on page 22.	
Double roll 16 yards long, 18 inches wide.	0
Shipping weight, 2 pounds2	UC

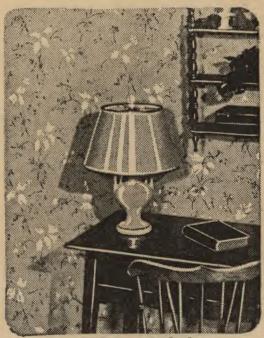
How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.12	\$1.72
12x14 ft.	6	3	19	2.66	2.06
14x16 ft.	7	4	22	3.19	2.39



see Sample below





Choose from two qualities-two prices

NOT SUNFAST

SINGLE TO NOT SHOWN

This attractive bedroom paper comes in two qualities. The Sunfast paper listed at the right is the better value because the colors will stay fresh and bright so much longer. However, the Not Sunfast paper is an economical buy if you repaper often...\$1.34 will buy sidewall and border for a 10x12-ft. room.

SIDEWALL PAPER . . . 53 T 03709

Not sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds . . . 14c

HARMONIZING CEILING . . . 53 T 03986

Mottled tan. Not sunfast. Double roll 16 yards long, 18 Inches wide. Shipping weight, 2 pounds. 12c

How much paper to order?.... See back cover

SUNFAST

SINGLE ROLL... 81 C LIKE SAMPLE

It will pay you to buy this bright cheery pattern in Sunfast quality—the colors are guaranteed not to fade or turn "yellow" for at least three years . . . and the extra cost is only 15c for a 10x12-ft. room. It's semi-trimmed, and easy to hang with Sears complete instructions that come with your order.

White moire. Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds. 15c

see Sample below

Special low price for popular Sunfast colored ceilings . . . $8\frac{1}{2}$ C ROL

Crisp, fresh "cracked ice" pattern in blue, green, and pink. Colors guaranteed not to fade or "yellow" for three years after hanging. Semi-trimmed edge.



Colorful kitchen paper in two qualities

NOT SUNFAST

SOLD ONLY IN DOUBLE ROLLS

Quite a gay and cheerful paper for your kitchen or dinette . . . with bright colored pottery, books, and ships against a woodtoned background. It's very inexpensive in the Not-Sunfast quality listed below . . . only \$1.34 for sidewall and border for a 10x12-ft. room. Standard weight. Semi-trimmed.

SIDEWALL PAPER . . . 53 T 03711 Not sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds..... 14c BORDER TO MATCH . . . 53 T 043651 21/2 inches wide. Shipping weight, per yard, 1 ounce. Per yard......4c

HARMONIZING CEILING . . . 53 T 03986 Mottled tan. Not sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds. 12c

How much paper to order?....See back cover

SUNFAST

SOLD ONLY IN DOUBLE ROLLS

For just a few cents more—only 15c for a 10x12-foot room-vou can have this paper in the Sunfast quality, and it more than pays for itself in longer service. Sears famous semi-trimmed edge and complete instructions make it easy to hang the paper yourself.

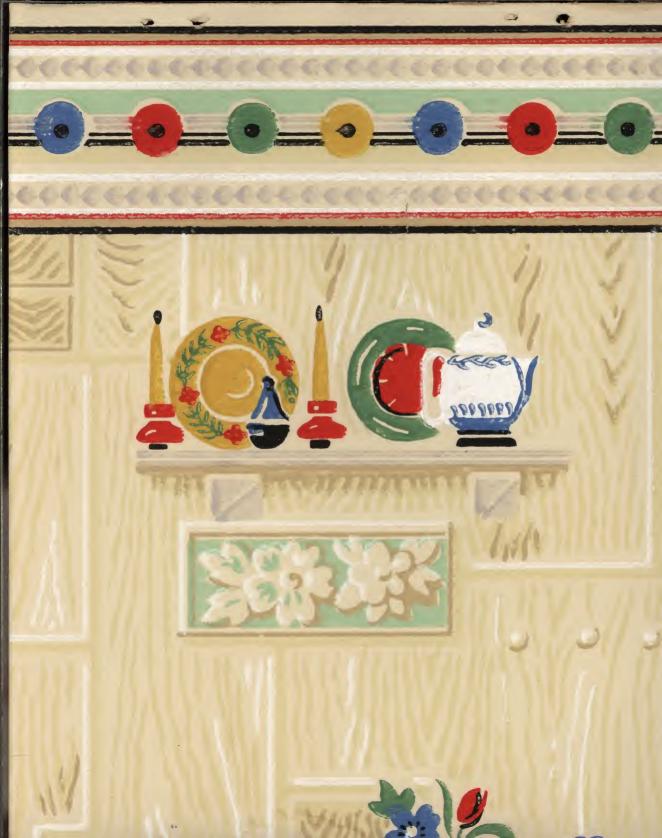
SIDEWALL PAPER . . . 53 T 03651 BORDER TO MATCH . . . 53 T 043651 21/2 inches wide. Shipping weight, per yard, 1 ounce. Per yard..... HARMONIZING CEILING PAPERS Cream moire. . 53 T 03984-Sunfast. White moire...53 T 03982-Sunfast.

see Sample below

in three colors . . . sunfast $8\frac{1}{2}$ C ROLL Popular cracked ice ceilings

You'll like these inexpensive colored ceilings with many of the papers in this book. They come in soft shades of blue, pink, and green . . . all sunfast colors.

BLUE53 T 02912. Double roll 16 yards long, 18 inches wide. Shipping	weight, 2 pounds
GREEN 53 T 02914, Double roll 16 yards long, 18 inches wide. Shipping	weight, 2 pounds
DINK 52 T 00014 Double roll 16 yards long 18 inches wide. Shipping	weight, 2 pounds



Plaster effect - choice of two qualities

NOT SUNFAST

SINGLE C NOT SHOWN

Warm tan tones in a plaster-type design, that brings a cozy warmth to a "cold" room. This is our lowest priced paper—not sunfast—but practical decoration for rooms that require frequent papering. Sidewall and border for a 10x12-foot room amounts to only \$1.16. Standard weight paper. Semi-trimmed.

SIDEWALL PAPER . . . 53 T 03717

Not sunfast. Double roll 16 yards long,
18 inches wide. Shipping weight, 2 pounds . . . 12c

HARMONIZING CEILING . . . 53 T 03986

Mottled tan. Not sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds, 12c

How much paper to orderf.... See back cover

SUNFAST

SINGLE 71C LIKE SAMPLE SOLD ONLY IN DOUBLE ROLLS

It costs just 15c more to paper the average 10x12-ft. room with this plaster-effect paper in guaranteed Sunfast quality . . . a wise choice because the colors will stay brighter and last so much longer. It's easy to hang because the pattern needs no matching. Standard weight paper. Semi-trimmed edge.

SIDEWALL PAPER . . . 53 T 03657

Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds 15c

HARMONIZING CEILING . . . 53 T 03984

Cream moire. Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds. 1 5c

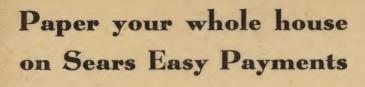
see Sample below

Sunfast colored ceilings at a special low price . .

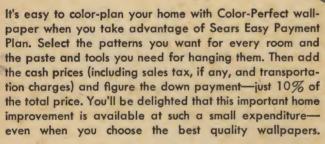
81/2 C SINGLE ROLL

Not illustrated or sampled, but in the well-known "cracked ice" pattern. Sold only in double rolls. Single roll price is shown for easy shopping comparison.





The required down payment is just 10%



At Sears your Easy Payment order need total only \$10. Only \$5 monthly will buy any amount from \$10 to \$50, and you may combine wallpaper with items from other Sears catalogs. For terms on such orders, see Sears big General Catalog. Use Easy Payment side of the order blank.

		12-
Pay	ment Table	
Shows carrying charge ar the unpaid balance (total		
If unpaid balance	We shall add for	Amount payable
amounts to	Easy Payments	monthly is
Up to \$15.00	\$1.00	4
15.01 to 17.50	1.25	
17.51 to 20.00	1.60	- 1
20.01 to 22.50	2.00	
22.51 to 25.00	2.25	
25.01 to 27.50	2.50	\$5
27.51 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	



See large sample book wherever you see Sears

If there is a Sears Store or Order Office near you, do stop to see the de luxe, 16x18-inch sample book on display there. It has 236 samples including all the patterns in this portfolio shown in the full width of the wallpaper roll. And you may see each pattern in all the different colors in which it is available. In addition, there are many more patterns too large in scale to be included here. Trained attendants will gladly help you with decorating suggestions, room estimates, and handle your order for you. Do stop in today!

Important about prices and supply

SEARS-ROEBUCK PAGE 27

We believe our purchases and stocks on hand sufficient to fill all orders unless War Production Board restrictions prevent us from obtaining all the merchandise that our customers may want to buy.

Should any Federal, State, or local government increase by taxes, or otherwise, the cost or selling price of any item in this catalog, we reserve the right to adjust our prices accordingly. You are protected on all your purchases by our guarantee of Satisfaction or Your Money Back.

Color-Perfect Wallpapers will work wonders in your home

As you study the 15 lovely rooms which open this portfolio, you will see how Color-Perfect wallpapers have brought the magic of color and the charm of pattern to rooms otherwise quite simply furnished ... a magic you can use in your home to give you the beautiful new rooms you want. There are patterns that seem to work miracles—make a room appear larger or smaller, lighter or darker, gay or dignified—patterns for every style of decoration and any effect you want to achieve ... all presented in a special three-way book that makes selection easy. Lift the pages of each section, compare patterns side by side, and select the papers you like—they will be right for your home.





Where have you ever seen lovelier Sunfast Wallpapers for only . . .

Oc SINGLE ROLL

Sears Color-Perfect Wallpapers are famous for their lasting loveliness. Every paper sampled in this book is Guaranteed Sunfast—at prices as low as 7½c a single roll. The colors are guaranteed not to fade or "yellow" on your walls for at least 3 years. All papers are standard 9-oz. or heavier stock

This dainty floral pattern is perfect in small rooms

Tiny bouquets, dots, and delicate colors—your choice of pink or blue—in a pattern so demurely feminine it suggests bedrooms with beruffled curtains and organdy flounces—as in the dormer bedroom on page 1. But very practical decoration, too, because the sunfast colors won't fade on your walls. And very usable—the small spaced design makes a small room look larger, is effective on "cut up" walls, pretty for ceiling as well as sidewall in a dormer room. Hard to believe such a charming paper is only 10c a single roll—that enough for a 10 x 12-foot room is only \$1.72. For amount of paper needed, see back cover.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

BLUE......53 T 043603—21/4 inches wide.
PINK......53 T 043601
Shipping weight, per yard, 1 ounce......Per Yard 41/2C

HARMONIZING CEILING PAPERS

553E

see Sample below

SEARS-ROEBUCK . PAGE 31



Satin stripes in four soft colors

A versatile wallpaper, lovely in a young girl's bedroom, equally charming in her mother's, and entirely suitable for downstairs rooms. The exquisite pastel colors are sunfast . . . see them all in the illustration on page 31. Choose the blue or green for a sunny room, the pink for a north or east room, white to go with colorful draperies and accessories.

SIDEWALL, CHOICE OF 4 COLORS

BORDERS TO MATCH

GREEN..53 T 043615. PINK....53 T 043609. BLUE....53 T 043613. WHITE..53 T 043611. Shipping weight, per yard, 1 ounce. Per yard 4½c

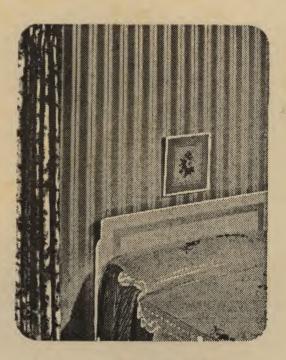
HARMONIZING CEILING PAPER

How much paper to order?..... See back cover 5555



Price o' single roll is shown for easy shopping comparison

AVERAGE 10 X 12-FT. ROOM- \$1.72





Blue or pink for a pretty bedroom

A favorite pattern in two favorite colors pink and blue. One of our group of outstanding sunfast papers at this low price. Either of the two preceding papers will be pretty in an adjoining bedroom.

SIDEWALL, CHOICE OF 2 COLORS

BORDER TO MATCH

PINK....53 T 043607—2¼ inches wide.

BLUE....53 T 043605—2¼ inches wide.

Shipping weight, per yard, 1 ounce. Per Yard 4½c

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

SINGLE

10°

SOLD ONLY IN

AVERAGE 10 X 12-FT. ROOM— \$1.72



see Sample below

555E



Paneled flowers on cool green walls

SUNFAST . SEMI-TRIMMED STANDARD WEIGHT

To appreciate the full beauty of this pattern stand away from it a little. You will quickly see what morning-freshness it will bring to a bedroom. Imagine it with a pale yellow ceiling (the pattern on page 41 would be excellent), airy yellow curtains, a yellow spread and touches of coral picking up the coral of the flowers for accent. You might use the border to decorate a mirror or furniture—see how it's done in the room on page 1. Isn't it good luck that Sears low prices make it possible for you to buy this choice pattern in a sunfast paper at only 12½c a single roll?

SIDEWALL PAPER

BORDER TO MATCH

GREEN..53 T 043563—21/4 inches wide. Shipping weight, per yard, 1 ounce. Per Yard.....5c

HARMONIZING CEILING PAPER

How much paper to order#..... See back cover



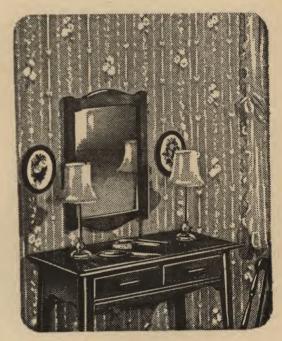
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85







Two favorite colors -yellow or blue

SUNFAST • SEMI-TRIMMED

Sunny yellow to lighten and brighten a dark room... white and silver stripes to add height and spaciousness. This delightful bedroom paper suggests a color scheme in green and yellow, with a green or white paper in an adjoining room—see pages 34 and 32. For the sunny side of the house choose this pattern in blue. It's one of our prettiest papers for a blue bedroom—a soft powder blue with darker blue baskets and white flowers. The table at the right shows how economically you can do a whole room.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

YELLOW.53 T 043561—2¼ inches wide.

BLUE....53 T 043559—2¼ inches wide.

Shipping weight, per yard, 1 ounce. Per Yard...5c

HARMONIZING CEILING PAPER

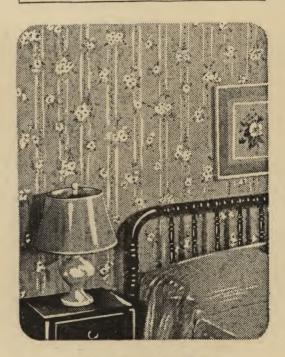
How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft Ceiling	Double Rolls Sidewall	Double Rolls Cedling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85







Medallions have an elegant air

SUNFAST . SEMI-TRIMMED STANDARD WEIGHT

The shining dark surfaces of walnut or mahogany furniture are beautiful against the delicate pink and blue and the graceful medallions that give this paper its air of elegance and luxury . . . a paper you can use for downstairs rooms as well as for bedrooms. Available also with a cream background, a faint blush tint replacing the blue in the medallions. With either color, adjoining rooms in blue or pink will make a delightful ensemble. Don't forget paste—see page 85.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

PINK....53 T 043565—2¼ inches wide. CREAM..53 T 043567—2¼ inches wide. Shipping weight, per yard. 1 ounce. Per Yard...5c

HARMONIZING CEILING PAPERS

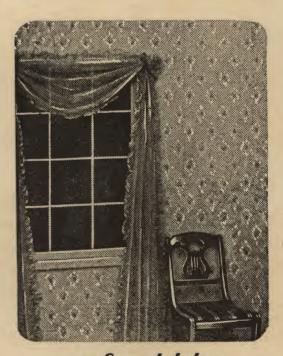
How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Celling			Yards of Border	Room with Ceiling	Room with- out Ceiling	
10x12 ft.	5	2	16	\$2.55	\$2.05	
12x14 ft.	6	3	19	3.20	2.45	
14x16 ft.	7	4	22	3.85	2.85	



see Sample below



Pink rosebuds and blue ribbons

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

Delightful variation on the pink and blue theme... sure to win a young girl's heart with its sweet, old-fashioned air. A very usable paper, too... it's good with furniture in dark woods or enameled in white, in small bedrooms as well as large ones, and grand for rooms with dormer windows. The lovely colors won't fade—they're sunfast. The medallion pattern, page 36, or the eyelet striped pattern in pink, page 42, will make a crisp and charming companion for an adjoining bedroom. Why not hang the paper yourself? See pages 84 and 85 for paste and brushes.

SIDEWALL PAPER

BORDER TO MATCH

BLUE....53 T 043573—2½ inches wide.
Shipping weight, per yard, 1 ounce. Per Yard...5c

HARMONIZING CEILING PAPER

How much paper to order? See back cover 555E



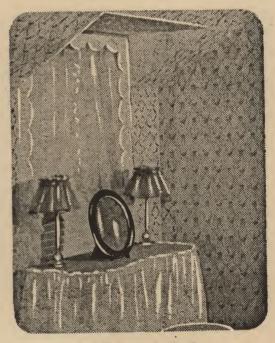
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	-3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85



see Sample below

-



Roses bloom for bedroom charm

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

Rose-strewn walls and fresh white curtains at the windows—a combination hard to beat for bedroom charm—and very much in the current vogue. This adaptable pattern goes with furniture of any period and makes a delightful bedroom ensemble when combined with other pink, blue, and green papers in this section. The blue ceiling, page 57, and touches of blue in the decorations will pick up the blue you see in the pattern.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

WHITE..53 T 043569—2¼ inches wide.
CREAM..53 T 043571—2¼ inches wide.
Shipping weight, per yard, 1 ounce. Per yard...5c

HARMONIZING CEILING PAPERS

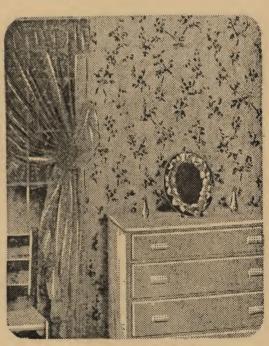
How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Rolls Rolls of		Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85



see Sample below





Lacy loveliness in soft orchid

A flower paneled pattern with a delicate lacy look . . . a new shade of orchid, slightly grayed, very cool and restful. What lovelier background for the dainty orchid room you've dreamed of doing? Begin with the wallpaper, then repeat its lacy whiteness and dainty pastel colors in your decorations.

SIDEWALL PAPER

BORDER TO MATCH

ORCHID.53 T 043521—2½ inches wide.

Shipping weight, per yard, 1 ounce. Per Yard 5½c

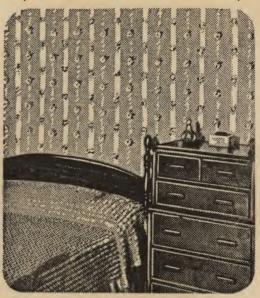
HARMONIZING CEILING PAPERS

How much paper to order? See back cover

555E

SINGLE ROLL. 15c SOLD ONLY IN DOUBLE ROLLS

SUNFAST · SEMI-TRIMMED STANDARD WEIGHT



AVERAGE 10 X 12-FT. ROOM—\$2.38



Demure pattern in three colors

SUNFAST . SEMI-TRIMMED

Rosebuds on a paper that suggests moire
... quite the most demure pattern you are likely to find for an exquisitely dainty bedroom. It comes in green as shown below, in blue, and in pink with blue roses
... all in sunfast colors that will stay as fresh and lovely as you see them now. An excellent pattern for a small room or for a dormer room. Suggests hat boxes and closet accessories papered to match.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

GREEN...53 T 043517—2½ inches wide.

BLUE....53 T 043519—2½ inches wide.

PINK....53 T 043515—2½ inches wide.

Shipping weight, per yard. 1 ounce. Per Yard

5½c

HARMONIZING CEILING PAPERS

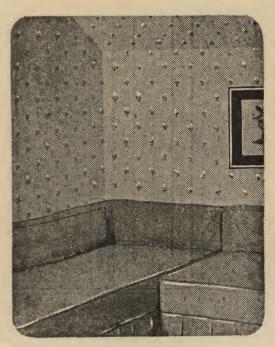
How much paper to order?..... See back cover

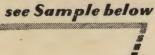


Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31







Color harmony in gray and yellow

Delightful colors to live with—and a favorite of decorators. Imagine this pattern in a dining room with green in the rug, yellow table cloth, fresh white, yellow, and touches of green in the decorations. Or carry out the same pleasant, refreshing color scheme in a living room or bedroom. The ceiling may be yellow or white. You'll like either.

SIDEWALL PAPER

BORDER TO MATCH

GRAY...53 T 043513—21/4 inches wide.
Shipping weight, per yard, 1 ounce. Per Yard. 51/2C

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

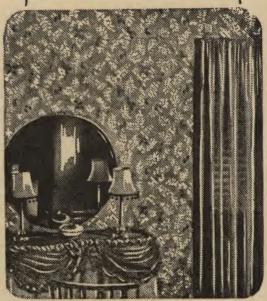
555E 2

SINGLE

15°

SOLD ONLY IN

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT



AVERAGE 10 X 12-FT. ROOM—\$2.38



Everything nice for a girl's room

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

Like eyelet embroidery and pink ribbons ... one of the most utterly feminine designs in our wide range of charming papers for the bedroom. A teen-age girl will adore it ... especially if the cunning scalloped border is used to decorate furniture, too. Also comes in pink with blue ribbons and in yellow with blue. Sunfast—to keep its look of starchy freshness. Remember to order paste if you plan to hang it yourself—see page 85.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

BLUE....53 T 043511—4½ inches wide.

PINK....53 T 043507—4½ inches wide

YELLOW.53 T 043509—4½ inches wide.

Shipping weight, per yard, 1 ounce. Per Yard

5½c

HARMONIZING CEILING PAPERS

How much paper to order? See back cover 555E



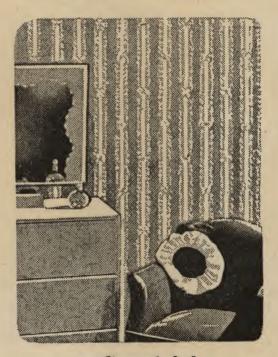
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31







Flowers and lace in wide panels

Your choice of background colors—pink, blue, or yellow—with dainty flowers and lace set in panels 6 inches wide. Charming emphasis for four poster beds and old-time furnishings . . . just as charming in a modern room.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

PINK....53 T 043501—21/4 inches wide.

BLUE....53 T 043505—21/4 inches wide.

YELLO W.53 T 043503—21/4 inches wide.

Shipping weight, per yard, 1 ounce Per yard. 51/20

HARMONIZING CEILING PAPERS

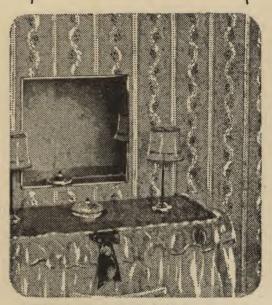
BLUE....53 T 03956—For pink sidewall.
PINK....53 T 02974—For blue sidewall.
WHITE..53 T 03960—Shown on page 39.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds......

How much paper to order? See back cover

555E 2

SINGLE ROLL . 15c SOLD ONLY IN DOUBLE ROLLS

SUNFAST · SEMI-TRIMMED STANDARD WEIGHT



AVERAGE 10 X 12-FT. ROOM—\$2.38



Choose from blue.. or pink.. or green

The crisp freshness of white and yellow flowers on three favorite background colors . . . a wallpaper you can use with charming effect in a simple or elaborate bedroom.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

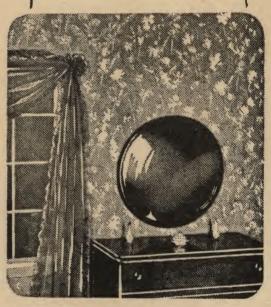
BLUE....53 T 043523—21/4 inches wide.
PINK....53 T 043525—21/4 inches wide.
GREEN..53 T 043527—21/4 inches wide.
Shipping weight, per yard, 1 ounce. Per yard, 51/2C

HARMONIZING CEILING PAPERS

How much paper to order? See back cover

SINGLE ROLL . 15c SOLD ONLY IN DOUBLE ROLLS

SUNFAST • SEMI-TRIMMED
STANDARD WEIGHT



AVERAGE 10 X 12-FT. ROOM-\$2.38

see Sample below

555E



Richly embossed-"30 inches wide"

SUNFAST • WASHABLE EXTRA HEAVY • SEMI-TRIMMED

It's the special method of printing that gives this heavy embossed paper its soft tones and highlights, the striped design that makes your room seem so much higher and more spacious. Choose it for any downstairs room or for a bedroom... in pale rose and blue or in gray and yellow, a favorite neutral shade, good with dark woods. It's sunfast, washable, and a fine value... sold in triple rolls, easy to hang and match. For amount needed see the table on page 46.

SIDEWALL, CHOICE OF 2 COLORS

ROSE AND BLUE.....53 T 03851—Sampled below. GRAY AND YELLOW.53 T 03853.

Triple roll 15 yards long, about 29 inches wide.

Shipping weight, 3 pounds 8 ounces........87c

BORDERS TO MATCH

ROSE AND BLUE......53 T 053851.
GRAY AND YELLOW....53 T 053853.
Shipping weight, per yard, 1 ounce. Per Yard...6c

HARMONIZING CEILING PAPERS

WHITE EMBOSSED......53 T 03900—For both. IVORY EMBOSSED......53 T 03902—For gray. Double roll 16 yards long, 18 inches wide. Shipping weight, 2 pounds 8 ounces...........44c

How much paper to orderf See page 46 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Celling	Triple Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling	
10x12 ft.	4	2	16	\$5.32	\$4.44	
12x14 ft.	4	3	19	5.94	4.62	
14x16 ft.	5	4	22	7.43	5.67	







Three plain colors in textured effect

An extra heavy, "30-inch," embossed paper with the rich textured effect and softness of tone possible only with wall-paper... good in any room where you want plain walls, or combined with a patterned paper in the same room. The blue, with its handsome swag border, was chosen for the modern living room shown on the cover of this section. It would be striking indeed with the rose pattern on page 9 or the blue and yellow paper on page 70. Also available in oyster white and a soft rose beige. Easy to hang because there's no match.

SIDEWALL, CHOICE OF 3 COLORS

EXTRA WIDE BORDERS TO MATCH

BLUE.......53 T 033875—5½ Inches wide WHITE......53 T 033879—5½ Inches wide. ROSE BEIGE...53 T 033877—5½ Inches wide. Shipping weight, per yard, 1 ounce. Per Yard6c

HARMONIZING CEILING PAPERS

WHITE EMBOSSED....53 T 03900—For all three.
IVORY EMBOSSED....53 T 03902—For rose beige.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds 8 ounces............44c

How much paper to order?.... See table at right 555E



Price of single roll is shown for easy shopping comparison

"30 INCHES" WIDE*
SUNFAST • WASHABLE
EXTRA HEAVY• EMBOSSED
S E M I - T R I M M E D

HOW MUCH TO ORDER

"30-inch"* Papers Only

* The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	4.5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

COST OF COMPLETE ROOMS

10 x	12	ft	Sidewall	and	border\$	3.84
12 x	14	ft	Sidewall	and	border	4.02
14 x	16	ft	Sidewall	and	border	4.92





Embossed leaf"30 inches wide"

Background for a beautiful room, lovely with many colors in other furnishings... blues, greens, browns, and rose tones from the pale shade of the wallpaper to deep mulberry. For quite a different room, but just as handsome, choose this paper in gray and yellow... beautiful with gold, olive green, and wood tones. It's a practical paper—guaranteed sunfast and washable. The heavy embossing hides rough, uneven walls and conceals seams. Extra heavy for longer service and extra wide for easy hanging. For amount you need, see the table at right and the back cover.

SIDEWALL, CHOICE OF 2 COLORS

ROSE AND WHITE....53 T 03855—Sampled below. GRAY AND YELLOW..53 T 03857.

BORDERS TO MATCH

ROSE AND WHITE......53 T 053855.
GRAY AND YELLOW....53 T 053857.
Shipping weight, per yard, 1 ounce. Per Yard...6c

HARMONIZING CEILING PAPERS

WHITE EMBOSSED...53 T 03900—For rose or gray. IVORY EMBOSSED...53 T 03902—For gray sidewall. Double roll 16 yards long. 18 inches wide. Shipping weight, 2 pounds 8 ounces...........44c

How much paper to order?.... See table at right 555E 2



Price of single roll is shown for easy shopping comparison

"30 INCHES" WIDE*

SUNFAST • WASHABLE

EXTRA HEAVY • EMBOSSED

S E M I - T R I M M E D

HOW MUCH TO ORDER

"30-inch"* Papers Only

* The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewali	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5 5
15 x 20	6	25	
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

COST OF COMPLETE ROOMS

10	x	12	ftSidewall and	border\$4.44
12	x	14	ftSidewall and	border 4.62
14	x	16	ftSidewall and	border 5.67





Would you like pine paneled walls?

SUNFAST . WASHABLE ENGRAVED . SEMI-TRIMMED

Here is wallpaper with the true wood graining and rich mellow appearance of real knotty pine, so faithfully reproduced you have to touch the walls to make sure this is paper and not wood. Use it wherever you want the effect of pine paneled walls—for wainscoting, for one paneled wall, or for a whole room—see the cozy sitting room on page 30. It's wonderful with Early American maple furniture... with scenic wallpapers, colorful prints, and plaids (you'll find a good one on page 71) . . . and popular for boys' rooms, dens, and recreation rooms. A very usable paper.

SIDEWALL PAPER

KNOTTY PINE.....53 T 03189—See sample below. Double roll 16 yards long, 18 inches wide. Shipping weight. 2 pounds................48c

BORDER TO MATCH

KNOTTY PINE.....53 T 053189—2 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Doubla Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10×12 ft.	5	2	16	\$4.24	\$3.36
12x14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68



see Sample below





Like needlepoint tapestry on walls

SUNFAST • WASHABLE EMBOSSED • SEMI-TRIMMED

Are you looking for a paper in neutral tones to go with furnishings you already have? This "needlepoint" pattern will blend harmoniously with almost any color and look like rich tapestry on your walls. Costly engraved printing gives the pattern soft depths and highlights, expensive oil colors help to bring out the delicate shadings of the colors, and embossing adds to the fabric effect. It will be an excellent choice for living room, dining room, or hall, especially if the room is small. It's washable and sunfast—the soft tone qualities will last for years.

SIDEWALL PAPER

BEIGE.....53 T 03123—See sample below.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds48c

BORDER TO MATCH

BEIGE......53 T 043123—2½ inches wide. Shipping weight, per yard, 1 ounce. Per yard. .6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 T 03900.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces.......44c

How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.
Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft, Ce'ling	Double Rolls Sidewa!!	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling	
10x12 ft.	5	2	16	\$4.24	\$3.36	
12x14 ft.	6	3	19	5.34	4.02	
14x16 ft.	7	4	22	6.44	4.68	









The effect of rough plaster

An extra wide paper with many virtues. The soft oyster white will lighten a dark room and make a small room appear larger . . . is effective when used in adjoining hall, living room, and dining room to make the whole downstairs seem larger and lighter. The neutral tones provide a perfect background for any type of furniture and for almost any color scheme, especially for strong colors in draperies and slip covers. The heavy embossing conceals unsightly cracks and uneven walls. It's "30 inches wide" for faster hanging and fewer seams. For amount you will need, see the table at the right or the back cover. For paste and tools, see page 84 and 85.

SIDEWALL PAPER

BORDER TO MATCH

OYSTER WHITE.53 T 043881—2¾ inches wide.
Shipping weight, per yard, 1 ounce Per yard..6c

HARMONIZING CEILING PAPER

How much paper to order?::: See table at right 555E



Price of single roll is shown for easy shopping comparison

"30 INCHES" WIDE*

SUNFAST • EMBOSSED

HEAVY WEIGHT

SEMI-TRIMMED

HOW MUCH TO ORDER

"30-inch" Papers Only

*The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	- 2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	- 4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

COST OF COMPLETE ROOMS

10 x 12Sidewall	and border	\$3.00
12 x 14Sidewall	and border	3.18
14 x 16Sidewall	and border	3.87





Modern design in three colors

SUNFAST • EMBOSSED EXTRA HEAVY • SEMI-TRIMMED

Note the detail of this pattern in the room scene at the right. The broad leaf design set in panels and the striped effect are very popular for use with modern furnishings—in living room and adjoining rooms. It comes in three popular colors—the soft restful green you see in the sample below, a light rose, and a warm light beige. It's a grand value—sunfast, extra heavy, with smart rib embossing—and only 17c a single roll.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

GREEN..53 T 043493—2½ inches wide.

ROSE...53 T 043491—2½ inches wide.

BEIGE...53 T 043495—2½ inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

1	Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
i	10x12 ft.	5	2	16	\$3.34	\$2.66
ı	12x14 ft.	6	3	19	4.20	3.18
i	14x16 ft.	7	4	22	5.06	3.70



see Sample below





Shadow leaves and a companion stripe

SUNFAST . EMBOSSED FXTRA HEAVY . SEMI-TRIMMED

Two beautiful wallpapers... an all-over shadow leaf design shown below and a harmonizing broad stripe (see illustration at right)—both in the same soft ivory with a lustrous silken sheen to give maximum light reflection. The leaf pattern also comes in green and rose.

LEAF SIDEWALL, CHOICE OF 3 COLORS

IVORY.....53 T 03485—See sample below.
GREEN....53 T 03487—With silk embossing.
ROSE.....53 T 03489—With silk embossing.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds 8 ounces.......34c

BORDERS TO MATCH

IVORY.....53 T 043485—21% inches wide.

GREEN....53 T 043487—21% inches wide.

ROSE...53 T 043489—21% inches wide.

Shipping weight, per yard, 1 ounce. Per yard....6c

COMPANION STRIPE IN IVORY ONLY

53 T 03483—Double roll 16 yards long, 18 inches wide. Shipping weight, 2 lbs. 8 oz...34c 53 T 043483—Border for ivory stripe. Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

How much paper to order? See back cover 555E

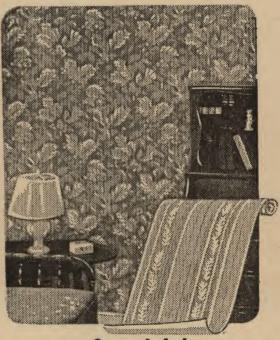


Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.
Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Cailing
10x12 ft.	5	2	16	\$3.34	\$2.66
12x14 ft.	6	3	19	4.20	3.18
14x16 ft.	7	4	22 .	5.06	3.70







Popular tweed effect in two widths

18 INCHES WIDE

SINGLE TO SOLD ONLY IN DOUBLE ROLLS

SUNFAST • EXTRA HEAVY
SEMI-TRIMMED

You'll like the "fabric" look of this soft monotone "tweed" and the warm and friendly atmosphere it will bring to your rooms. You can use it with any type of furniture, but it is especially good in an informal setting with Colonial maple and with colorful plaids and floral patterns in draperies and slip covers. It's grand for displaying pictures.

SIDEWALL PAPER

BORDER TO MATCH

5558

TWEED...\$3 T 043481—21/2 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING CEILING PAPER

IVORY...53 T 02996—Embossed silk finish.

Double roll, 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces.......34c

How much paper to order?....See back cover

"30 INCHES WIDE"

SINGLE

TRIPLE ROLLS

SUNFAST • EXTRA HEAVY

SEMI-TRIMMED

This paper is identical with that listed at the left except that it comes in wide 30-inch rolls, preferred by many people because there are fewer seams on finished walls. There's no match, and that makes this pattern especially easy to hang. It's sunfast—you won't need to worry about the colors darkening or spots showing when you move pictures.

SIDEWALL PAPER

BORDER TO MATCH

TWEED...53 T 043481—21/2 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING CEILING PAPER

How much paper to order See page 50



Flower pattern on two-tone stripes

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

This striped design and the all-over floral on the next page were colored and designed to go together—they offer a world of decorative possibilities at an unbelievably low cost... paper for a 10x12-foot room in this pattern is only \$2.38. The striped design will be especially good for living room or hall... the flattering dusty rose color goes well with light or dark woodwork, and harmonizes beautifully with blues, greens and darker rose shades in other furnishings. If you are hanging your own wallpaper, order paste from page 85.

SIDEWALL PAPER

BORDER TO MATCH

ROSE...53 T 043535—2½ inches wide. Shipping weight, per yard, 1 ounce. Per yard, $5\frac{1}{2}$ C

HARMONIZING CEILING PAPERS

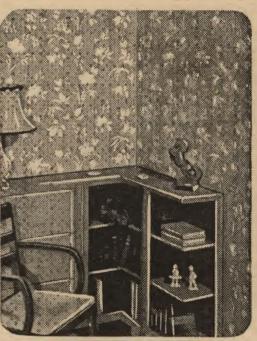
How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.98	\$2.38
,12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31



see Sample below





Modern floral in beige and rose

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

For a pleasing ensemble in rose tones, use this all-over flower design with the preceding paper in an adjoining room... or for pleasant color contrast choose green or blue for an adjoining room—consider the blue pattern on page 77. All are sunfast papers that won't fade or turn "yellow." Lovely new walls cost very little if you choose this paper... and you can save even more if you hang it yourself. Turn to page 85 for paste and supplies you need. Save any paper left over—it comes in handy for patching and repair.

SIDEWALL PAPER

BORDER TO MATCH

ROSE...53 T 043575—21/4 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...5c

HARMONIZING CEILING PAPER

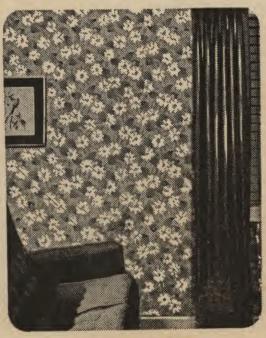
How much paper to order? See back cover



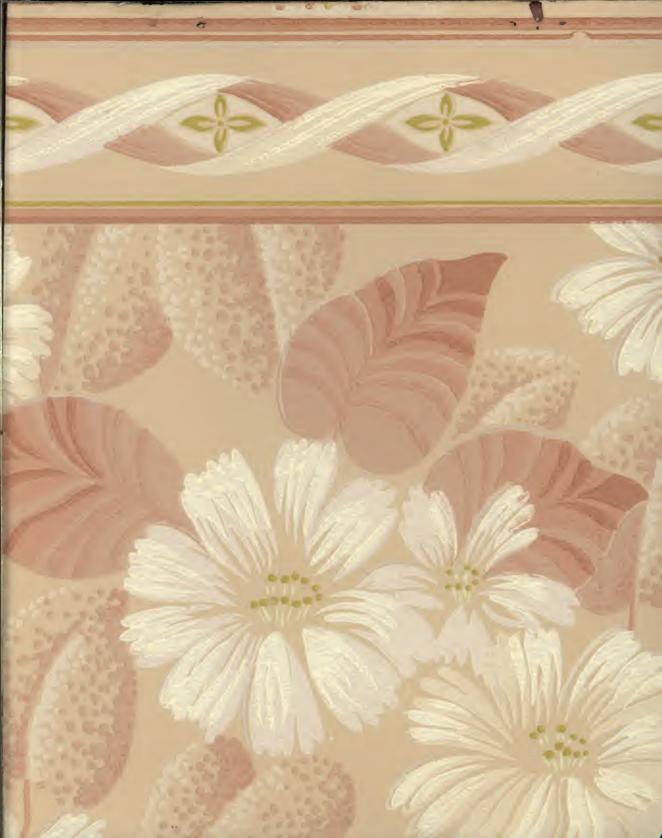
Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft, Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85



see Sample below



Popular pattern at low cost

SUNFAST . SEMI-TRIMMED STAND'ARD WEIGHT

An all-over design in beige and off-white, popular for walls that need a neutral background to make the room appear larger and lighter. The pattern will be good with almost any type furnishings in downstairs rooms and go well with almost any color. It's a sunfast paper—colors are guaranteed not to fade or "yellow" for at least three years on your walls . . . yet it costs only 10c a single roll. Even for a 14x16-foot room, this paper and matching border will be only \$2.39. Either a white or cream ceiling is recommended to go with this pattern.

SIDEWALL PAPER

BEIGE53 T 03629—See sample below.	
Double roll 16 yards long, 18 inches wide.	20-
Shipping weight, 2 pounds	200

BORDER TO MATCH

BEIGE...53 T 043629—2½ inches wide.
Shipping weight, per yard, 1 ounce. Per yard. 4½C

HARMONIZING CEILING PAPERS

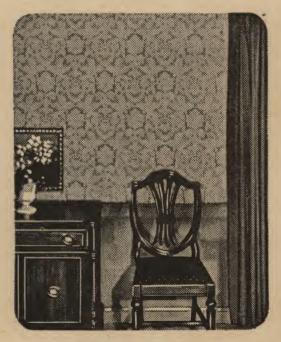
How much paper to order? See back cover 5558



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls - Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.12	\$1.72
12x14 ft.	6	3	19	2.66	2.06
14x16 ft.	7	4	22	3.19	2.39



see Sample below





New "Sparkle" Ceilings.. 12½c single roll

PINK "SPARKLE" PATTERN

53 T 03968 — Double roll 16 yards long, 18 inches wide. Shipping weight, 2 lbs....25c

WHITE "SPARKLE" PATTERN

53 T 03964 — Double roll 16 yards long, 18 inches wide. Shipping weight, 2 lbs....25c

BLUE "SPARKLE" PATTERN

53 T 03970 — Double roll 16 yards long, 18 inches wide. Shipping weight, 2 lbs....25c

HOW MUCH PAPER TO ORDER?.... SEE BACK COVER







If furnishings are simple, give the room distinction with a wallpaper that has rich pattern and color interest, such as this striking leaf design in dusty rose. Single roll, 24c. Average 10x12-ft. room, \$3.36. Sample, page 61

When the room has a dado, bold patterns are good. It's the all-over vine leaf paper that makes this room so cool, refreshing, and pleasant for informal dining. Single roll, 17c. 10x12-ft. room, \$2.66. Sample in blue, page 4





Color harmony in adjoining rooms is easy with Companion Papers . .

24c

Mix or match the papers in this 3-pattern group as you please... they are made to "go together," and so skillfully styled that any combination you make results in perfect color harmony in your adjoining rooms. Throughout this portfolio you will find other groups of papers you can combine as beautifully.

Choose this leaf design for an important room

It will contribute rich pattern interest to your living room, dining room, or hall—as it does for the living room shown on page 60—and give you an harmoniously color-planned home when used with a companion stripe in an adjoining room. Your ensemble may be all one color—dusty rose, green, or blue. Or two colors—dusty rose with blue. This pattern in green is wonderfully cool and inviting for dining room or sun room. In white, with a silky sheen similar to the pattern on page 72, it is very elegant for living room or bedroom. Printed on extra heavy embossed paper—sunfast and washable. For amount needed, see back cover.

SIDEWALL, CHOICE OF 4 COLORS

BORDERS TO MATCH

ROSE...53 T 043173 GREEN ..53 T 043151
BLUE...53 T 043167 WHITE..53 T 043175
Shipping weight, per yard, 1 ounce........Per Yard 6C

HARMONIZING CEILING PAPER

553E

see Sample below

SEARS-ROEBUCK . PAGE 61



Floral stripe in three colors

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

An interesting modern design in perfect harmony with the papers on pages 61 and 63. It has dignity and distinction with a little less formality than a plain stripe . . . is smart for living room (see picture on page 29), or hall, especially if the room needs added height.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

ROSE...53 T 043169—2½ inches wide.
GREEN..53 T 043153—2½ inches wide.
BLUE....53 T 043163—2½ inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

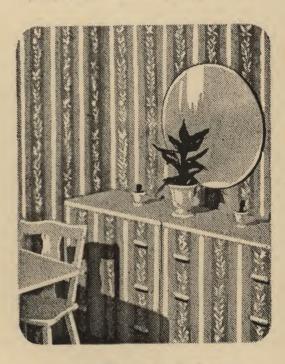
HARMONIZING EMBOSSED CEILING PAPERS

How much paper to order See back cover 555E



Price of single roll is shown for easy shopping comparison

AVERAGE 10 X 12-FT. ROOM-\$3.36





Use stripes in many combinations

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

This is the pattern that sets the color keynote for the 3-room group shown on page 29. It was used there in blue—with the pattern on page 62 (also in blue) for the living room, and the pattern on page 65 in dusty rose for the dining room. This pattern and those on pages 61 and 62 come in the same shades of rose, blue, and green ... you can use them in many harmonious color combinations.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

ROSE......53 T 043171—2½ inches wide.

GREEN....53 T 043155—2½ inches wide.

BLUE......53 T 043161—2½ inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING EMBOSSED CEILING PAPERS

How much paper to order?..... See back cover 5558



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.24	\$3.36
12x14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68





White magic for a dark room

SUNFAST • WASHABLE
EXTRA HEAVY • SEMI-TRIMMED

You can work decorating magic with this paper. Almost white, it has warmth in its subtle gray and yellow tints. Neutral in effect, it has decorative interest of its own in the modern foliage design. Try it in a living room that gets little sunshine—and see how the room seems flooded with light. Use it as a foil for colorful furnishings—and notice how the contrast brings out their beauty. It harmonizes with woods in light finishes for an all-over light effect . . . is a beautiful background for dark walnut or mahogany. It's a practical washable paper.

SIDEWALL PAPER

OYSTER WHITE....53 T 03187—See sample below. Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces.......48c

BORDER TO MATCH

OYSTER WHITE..53 T 043187—21/4 Inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

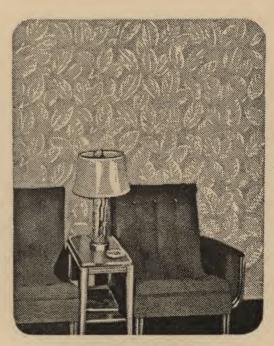
How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.24	\$3.36
12x14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68



see Sample below



Modern floral in green, rose, blue

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

This new pattern has the large scale allover effect so much in demand for modern rooms. It comes in the same shades of dusty rose, blue, and green as the three papers illustrated on page 61... a perfect companion for the striped patterns. See how lovely it is in dusty rose in the dining room view on page 29. The green shown below is cool and restful with just a touch of yellow that it's smart to repeat with the yellow embossed ceiling.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

GREEN....53 T 043157—2½ inches wide.

ROSE.....53 T 043165—2½ inches wide.

BLUE.....53 T 043159—2½ inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING EMBOSSED CEILING PAPERS

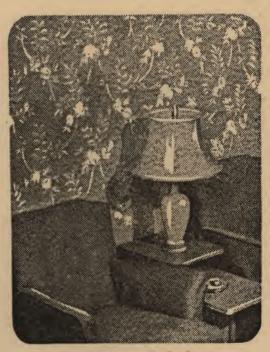
How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Roils Ceiling	Yards of Border	Room with Ceiling	Room with- out Calling
10x12 ft.	5	2	16	\$4.24	\$3.36
12x14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68









Smart paper for a modern room

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

A dramatic modern design with fern fronds and blue morning glories on a warm gray and yellow background—favorite colors of decorators. Such a pattern will be a smart choice to dress up a dull or uninteresting room, to lend distinction to modern furniture—and it won't call for expensive draperies. The colors provide a beautiful background for furniture in new light finishes, are good with dark woods, too . . . and suggest colors to use in your room—deeper shades of blue and brown especially. A blue embossed ceiling will bring out the blue of the morning glories.

SIDEWALL PAPER

BORDER TO MATCH

GRAY AND YELLOW...53 T 043191—21/4 inches wide. Shipping weight, per yard, 1 ounce. Per yard...6C

HARMONIZING CEILING PAPERS

How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.24	\$3.36
12x14 ft.	6	3	19	5.34	4.02
14x16 ft.	7	4	22	6.44	4.68



see Sample below





For a new and different bedroom

SUNFAST • WASHABLE
HEAVY PAPER • SEMI-TRIMMED

Curled plumes and ribbon swags—delightful whimsy for your bedroom. It has a romantic air that goes with frilly curtains and traditional furniture... an upto-date look that's perfect for a modern room. The two-tone striped background comes in lovely shades of blue, turquoise, and rose. What good luck that it's our sunfast washable quality that keeps its freshness and charm.

SIDEWALL, CHOICE OF 3 COLORS

BLUE53 T 03327—See sample below.
ROSE53 T 03323—Illustrated on page 28.
TURQUOISE53 T 03325—Color like page 71.
Double roll 16 yards long, 18 inches wide.
Shipping weight 2 pounds

BORDERS TO MATCH

BLUE53	043327-21/4 i	inches wide.
ROSE53		
TUROUOISE 53	043325-21/1	inches wide.
Shipping weight, per	vard. 1 ounce.	Per vard OC

HARMONIZING CEILING PAPERS

WHITE	53 T 03936—For all	sidewalls.
PINK	53 T 03930-For blu	e sidewall.
BLUE	53 T 03920-For ros	e sidewall.
YELLOW	53 T 03924-For tur	quoise sidewall.
Double roll 16	yards long, 18 inches	wide.
Shipping weigh	it, 2 pounds	34c

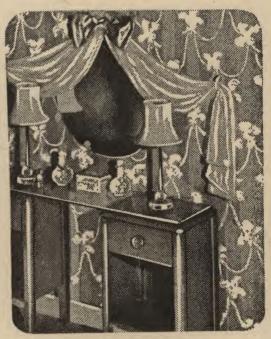
How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.54	\$2.86
12x14 ft.	6	3	19	4.44	3.42
14x16 ft.	7	4	22	5.34	3.98



see Sample below



Dainty stripes in four colors

Scalloped stripes, roses, and polka dots make this a perfect bedroom paper—in any of its colors : . . pink, turquoise, yellow, or white. See how lovely it is in turquoise in the room shown in color on page 59.

SIDEWALL, CHOICE OF 4 COLORS

PINK53 T 03317—See sample below.
TURQUOISE53 T 03311—Shown on page 59.
WHITE53 T 03315—With pink roses.
YELLOW53 T 03313—Colors like page 70.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds

BORDERS TO MATCH

PINK....53 T 043317. TURQUOISE...53 T 043311. WHITE..53 T 043315. YELLOW53 T 043313. Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

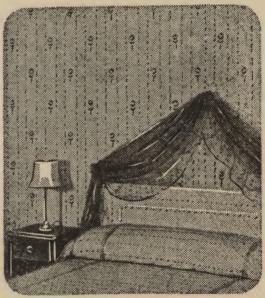
BLUE53 T 03920—See below. For pink or white.
WHITE53 T 03926—For all four sidewalls.
YELLOW53 T 03924—For turquoise sidewall.
BLUE53 T 03932—For yellow sidewall.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds

How much paper to order# See back cover

555E

SINGLE ROLL SOLD ONLY IN DOUBLE ROLLS

SUNFAST · SEMI-TRIMMED
HEAVY PAPER



AVERAGE 10 X 12-FT. ROOM— \$2.86



"Cretonne print" in five colors

SUNFAST • WASHABLE HEAVY PAPER • SEMI-TRIMMED

like a gay cretonne, bright with summer flowers. A truly wonderful wallpaper—different and beautiful in each of its five background colors: white, pale pink, yellow, pale gray-blue, and green. Lovely for a bedroom in any of its colors, striking for living room or dining room in green and blue. Sunfast and washable—the colors will keep their brilliance.

SIDEWALL, CHOICE OF 5 COLORS

Chinning weight	2 nounde			38c
Double roll 16 yo	rds long,	18 inches v	vide.	00
PINK53 T	03301.	BLUE	53 T	03303.
YELLOW 53 T	03309.	GREEN	53 T	03307.
WHITE53 T	03305\$	ee sample	below.	

BORDERS TO MATCH

WHITE.....53 T 043305—2¼ inches wide.

YELLOW...53 T 043309. GREEN....53 T 043307.

PINK......53 T 043301. BLUE.....53 T 043303.

Shipping weight, per yard, 1 ounce. Per yard....6c

HARMONIZING CEILING PAPERS

How much paper to order?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.54	\$2.86
12x14 ft.	6	3	19	4.44	3.42
14x16 ft.	7	4	22	5.34	3.98







The charm of traditional design

SUNFAST • WASHABLE
HEAVY PAPER • SEMI-TRIMMED

The framed floral design of this lovely paper was inspired by the beautiful wallpapers that graced American homes of the 18th Century. See how right it is with the mahogany dresser and four-poster in the bedroom on page 59—and how sunny the color. It's also available in a wonderful slate blue with pink flowers and deep green leaves—strikingly beautiful for rooms that have plenty of light—a dining room above a dado, a living room, or bedroom.

SIDEWALL, CHOICE OF 2 COLORS

BORDERS TO MATCH

YELLOW...53 T 043331—21% inches wide.

BLUE.....53 T 043329—21% inches wide.

Shipping weight, per yard, 1 ounce. Per yard ...6c

HARMONIZING CEILING PAPERS

How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$3.54	\$2.86
12x14 ft.	6	3	19	4.44	3.42
14x16 ft.	7	4	22	5.34	3.98



see Sample below





Plaids in four color combinations

SUNFAST • WASHABLE HEAVY PAPER • SEMI-TRIMMED

Wonderful plaids you can use in any room from the front hall to an attic play-room... even the kitchen or bath if you like. Choose from turquoise sampled below; gray with red, white and blue shown on page 58; yellow with rust and white; a blue with red and white. They'll be completely at home in a Colonial setting or a modern room... are grand companions for other papers (the knotty pine, page 48, the airplane, page 58), and for flowered draperies and furnishings.

SIDEWALL, CHOICE OF 4 COLORS

TURQUOISE53 T 03363—See sample below.
GRAY53 T 03365—Illustrated on page 58.
BLUE53 T 03369—With red and white.
YELLOW53 T 03367—With rust and white.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds

RORDERS TO MATCH

TURQUOISE53 T 043363.	GRAY53 T 043365.
BLUE53 T 043369.	YELLOW . 53 T 043367.
Shipping weight, per yard, 1	ounce. Per vard 6c

HARMONIZING CEILING PAPER

WHITE 53 T 03936—Shown on pag	e 13.
Double roll 16 yards long, 18 inches wide.	
Shipping weight, 2 pounds	34c

How much paper to order?..... See back cover 555E

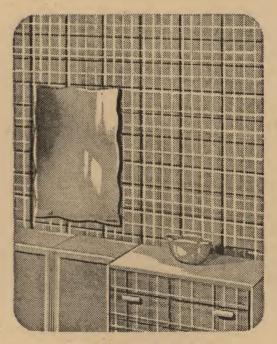


Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below. Allowance has been made for average door and window openlags. For more complete table of room sizes, see back cover.

Size of Room 9-Ft. Ceiling	Pouble Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Celling
10x12 ft.	5	2	16	\$3.54	\$2.86
12x14 ft.	6	3	19	4.44	3.42
14x16 ft.	7	4	22	5.34	3.98







Like lustrous satin damask

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

One of our most-in-demand silky finish papers. The soft ivory tone and silken sheen will make your walls glow with light, and the striped effect adds to height and spaciousness. It's beautifully appropriate for living room, dining room or hall, and just as suitable in a bedroom. The pattern is such a happy combination of traditional and modern design that it goes well with most styles of furniture. It affords beautiful contrast for dark woods and rich colors in accessories—rose, maroon, blue, and green. The silk papers on pages 73 and 74 are excellent companion patterns.

SIDEWALL PAPER

BORDER TO MATCH

WHITE....53 T 043239—2¼ inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 T 03914.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces...........44c

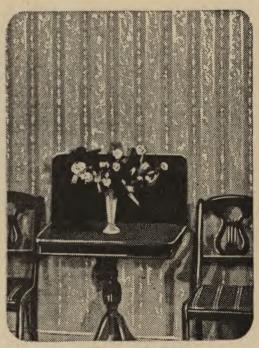
How much paper to order? See back cover 5555



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.04	\$3.16
12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40



see Sample below



For lustrous and lovely walls

SUNFAST . WASHABLE EXTRA HEAVY . SEMI-TRIMMED

Can you think of anything richer, lovelier, or more luxurious looking for a bedroom? The delicate paneled flower and lace motif, the exquisite pastel colors, and the lustrous silk embossing all suggest an expensive paper . . . yet the price is only 22c a single roll. Think how beautiful your room would be with a taffeta spread in one of the flower colors. Choose from three background colors, the white sampled below, blue, and pink. They're all lovely.

SIDEWALL, CHOICE OF 3 COLORS

BORDERS TO MATCH

WHITE...53 T 043215—21/4 inches wide.

BLUE....53 T 043219—21/4 inches wide.

PINK....53 T 043217—21/4 inches wide.

Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

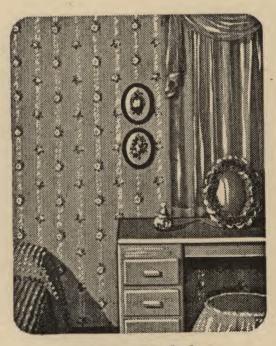
How much paper to order? See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.04	\$3.16
12x14 ft.	6	3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40







Choose from four lovely colors

SUNFAST • WASHABLE
EXTRA HEAVY • SEMI-TRIMMED

Aren't the soft pink color, the dainty striped pattern, and the silken sheen of this paper lovely? It's just as lovely in the other three colors—blue, green, and white. Imagine how exquisite any one of them will be in your bedroom ... and how pretty with the silky paper on page 73 in an adjoining room. The paper is extra heavy—feel the weight between your fingers—and a new special embossing adds to its luxury look. It's sunfast and washable—easy to keep fresh and dainty.

SIDEWALL, CHOICE OF 4 COLORS

BORDERS TO MATCH

PINK....53 T 043221. WHITE...53 T 043223. GREEN..53 T 043227. BLUE....53 T 043225. Shipping weight, per yard, 1 ounce. Per yard . . . 6C

HARMONIZING CEILING PAPER

WHITE EMBOSSED...53 T 03914.
Double roll 16 yards long, 18 inches wide.
Shipping weight, 2 pounds 8 ounces...................440

How much paper to order?..... See back cover 555E



Price of single roil is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.04	\$3.16
12x14 ft.	6	.3	19	5.10	3.78
14x16 ft.	7	4	22	6.16	4.40



see Sample below





First of three companion papers

SUNFAST . SEMI-TRIMMED STANDARD WEIGHT

Below you see the first of three patterns you can group together for pleasing color harmony and correct variation of design. Choose this rather large scale all-over fern pattern for your largest room—the living room perhaps—with the patterns on pages 76 and 77 in communicating rooms. The colors will be good with woodwork and furniture in light finishes and with darker tones of rose in room decorations. It saves time and bother to paper all your rooms at one time. Wallpaper is available on Sears Easy Payments—see page 27.

SIDEWALL PAPER

BORDER TO MATCH

BLUE......53 T 043529—21/8 inches wide. Shipping weight, per yard, 1 ounce. Per yard. $5\frac{1}{2}$ C

HARMONIZING CEILING PAPERS

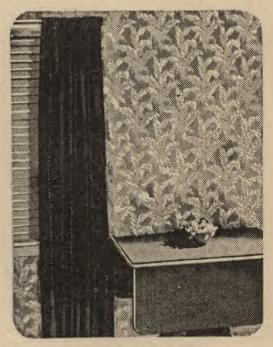
How much paper to order ?.... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	- 16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31



see Sample below





Diagonal pattern in dusty rose

SUNFAST . SEMI-TRIMMED STANDARD WEIGHT

Notice how the soft dusty rose of this paper picks up and enhances the rose tones of the preceding paper . . . and notice the pleasant contrast of the small diagonal design. They are Color-Perfect companions, made to go together—to make it easy for you to have a correctly color-planned home. You'll like this pattern for your smaller rooms, especially the dining room or hall, and you'll find it goes well with either modern or Colonial furniture. The modest price for this well designed, sunfast quality paper is a special surprise. See page 85 for paste.

SIDEWALL PAPER

ROSE53 T 03531—See sample below.	
Double roll 16 yards long, 18 inches wide.	00
Shipping weight, 2 pounds	.30c

BORDER TO MATCH

ROSE	53	T 043531-23	& inches	wide.	
Shipping	weight,	2 pounds			.5½c

HARMONIZING CEILING PAPERS

WHITE53 T 03960—Shown on page	39.
BLUE53 T 03956—Shown on page	43.
Double roll 16 yards long, 18 inches wide.	0.0
Shipping weight, 2 pounds	30c

How much paper to order? See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31



see Sample below



Stripes complete the ensemble

SUNFAST • SEMI-TRIMMED STANDARD WEIGHT

This modern striped design has the same shades of dusty rose and slate blue that you see in the two preceding papers. It's a smart companion for either or both of them... has a touch of formality you'll like for living room or hall ... adds needed height to a low-ceilinged room. You might combine it with the fern pattern in the same way you see the floral and striped patterns combined in the room shown on page 2. If you want to make repapering quite inexpensive, hang the paper yourself. Complete, easy-to-follow instructions come with your order.

SIDEWALL PAPER

BORDER TO MATCH

BLUE......53 T 043533—21/s inches wide.
Shipping weight, per yard, 1 ounce. Per yard. . 51/2C

HARMONIZING CEILING PAPERS

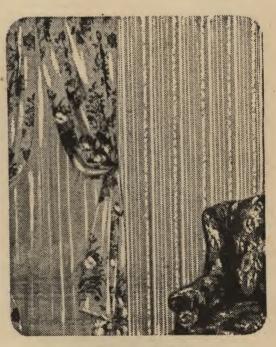
How much paper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Celling	Double Rolls Sidewall	Double Rolls Celling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	5	2	16	\$2.98	\$2.38
12x14 ft.	6	3	19	3.75	2.85
14x16 ft.	7	4	22	4.51	3.31







Smart pattern for the budget wise

SUNFAST • SEMI-TRIMMED

Are you looking for inexpensive decoration that will really "pick up" a large or bare-looking living room or dining room? Consider this paper. It is styled in the traditional manner, with a graceful design that goes well with furniture of most popular styles. It is elaborate enough to distract the eye from bare spots, yet softly toned so that it is not obtrusive. The green is restful, yet there is enough white to give your room a light effect. Various shades of green and rose, gold and brown will be smart for your room, and plain rather simple draperies will be a good choice.

SIDEWALL PAPER

BORDER TO MATCH

GREEN.....53 T 043577—2 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...5c

HARMONIZING CEILING PAPER

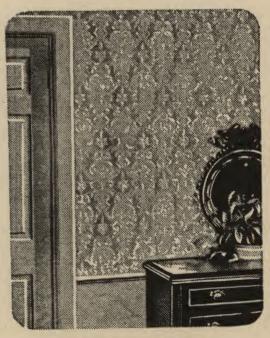
How much paper to order? See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Celling	Room with- out Cailing
10x12 ft.	5	2	16	\$2.55	\$2.05
12x14 ft.	6	3	19	3.20	2.45
14x16 ft.	7	4	22	3.85	2.85







Baroque scroll "30 inches wide"

SUNFAST • WASHABLE

EXTRA HEAVY • SEMI-TRIMMED

Beauty, dignity, elegance . . . this paper has all three. Choose it for a living room, dining room, or master bedroom as an appropriate setting for traditional furniture in dark polished woods. Complete your room with a white embossed ceiling—or blue if the room has plenty of light. Deeper shades of blue and rose will be lovely in your decorations. The heavy embossing helps conceal rough, uneven walls. It's extra wide which means faster hanging and fewer seams on finished walls. It's sunfast and washable—the delicate colors will last for years.

SIDEWALL PAPER

ROSE......53 T 03865—See sample below.

Triple roll 15 yards long, about 29 inches wide.

Shipping weight, 3 pounds 8 ounces.........81c

BORDER TO MATCH

ROSE.....53 T 063865—31/4 inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

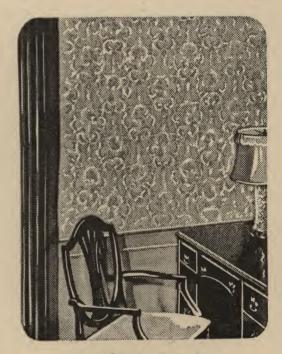
How much paper to order? ... See table on page 80 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Triple Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
10x12 ft.	4	2	16	\$5.08	\$4.20
12x14 ft.	4	3	19	5.70	4.38
14x16 ft.	5	4	22	7.13	5.37



see Sample below





Like a beautiful wall tapestry

Heavy embossing gives this fine pattern its look of beautiful old tapestry—so full of quiet dignity and charm for your living room, hall, or dining room. It has so many subtly blended colors you may use it with almost any color your rooms may have. If you are doing a complete redecorating job, choose accessories in darker hues of the wallpaper colors—rose, terra cotta, blue, green, yellow. The effect will be stunning.

Extra heavy "30-inch" papers are easy to handle while hanging, show few seams, last for years. The heavy embossing conceals defects in the walls. The sunfast colors won't dim, and a swish of a damp cloth will take away soil spots.

SIDEWALL PAPER

TAN....53 T 03861—See sample below.

Triple roll 15 yards long, about 29 inches wide.

Shipping weight, 3 pounds 8 ounces..........81c

BORDER TO MATCH

TAN....53 T 043861—27/s inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

WHITE EMBOSSED...53 T 03900.

IVORY EMBOSSED...53 T 03902.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces.......44c

How much paper to order?....See table at right



Price of single roll is shown for easy shopping comparison

"30 INCHES" WIDE*

SUNFAST • WASHABLE

EXTRA HEAVY • EMBOSSED

S E M I - T R I M M E D

HOW MUCH TO ORDER

"30-inch" Papers Only

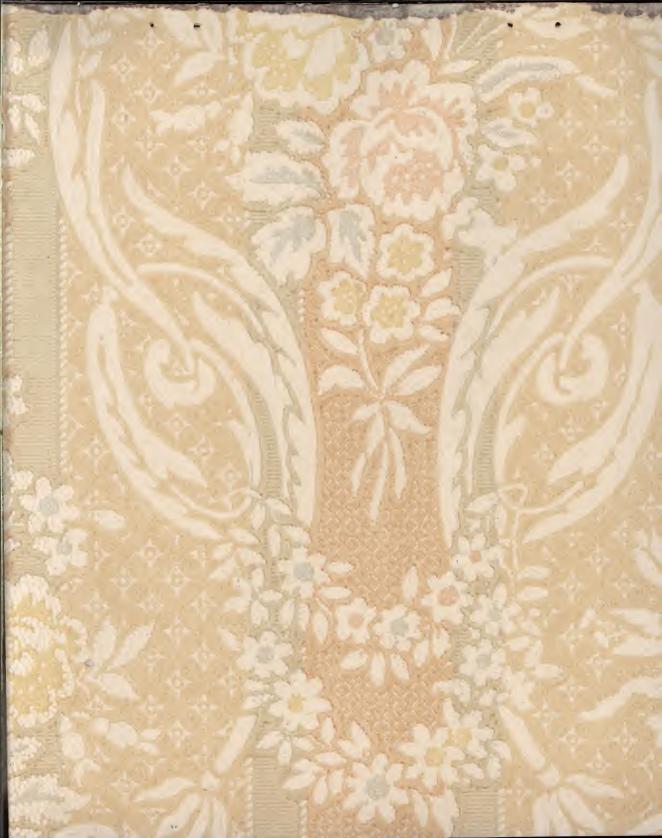
*The wallpaper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Roem 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Rolls Celling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 × 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 × 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

COST OF COMPLETE ROOMS

10 x	12 ft	Sidewall	and	border\$4.20
12 x	14 ft.	Sidewall	and	border 4.38
14 x	16 ft	Sidewall	and	border 5.37





Two patterns in brocade effect

This heavily embossed, all-over pattern has the effect of a rich brocade on living room or dining room walls. It forms an impressive background for polished woods, and the warm tan coloring with subdued accents of green and terra cotta goes well with many different colors in furnishings. The heavy texture is ideal for hiding cracked or rough walls, is slow to show soil, lasts for years. There is a striped companion paper, not sampled, but perfectly matched in color, which you may use in an adjoining hall, or prefer for a low-ceilinged living room. Both papers come in extra wide rolls which show fewer seams.

SIDEWALL, CHOICE OF 2 PATTERNS

ALL-OVER FLORAL....53 T 03871—Sampled below COMPANION STRIPE...53 T 03873.

Triple roll 15 yards long, about 29 inches wide. Shipping weight, 3 pounds 8 ounces.........81c

BORDERS TO MATCH

ALL-OVER FLORAL...53 T 053871—2% inches wide. COMPANION STRIPE.53 T 053873—2% inches wide. Shipping weight, per yard 1 ounce. Per yard. 60

HARMONIZING CEILING PAPER

IVORY EMBOSSED...53 T 03902.

Double roll 16 yards long, 18 inches wide.

Shipping weight, 2 pounds 8 ounces.......44c

How much paper to order?.... See table at right 555E



Price of single roll is shown for easy shopping comparison

"30 INCHES" WIDE*

SUNFAST • WASHABLE

HEAVY WEIGHT • EMBOSSED

S E M I - T R I M M E D

HOW MUCH TO ORDER

"30-inch" Papers Only

*The wall-paper industry calls these extra wide papers "30-inch papers." Actually, they measure from about 28 to 29 inches in width. We call this to your attention to avoid any possible misunderstanding.

Size of Room 8 or 9-Ft. High	Triple Rolls Sidewall	Yards of Border	Double Rolls Ceiling
8 x 10	3	14	2
8 x 12	4	15	2
10 x 12	4	16	2
10 x 14	4	18	3
12 x 14	4	19	3
12 x 16	5	21	4
12 x 18	5	22	4
14 x 16	5	22	4
14 x 18	6	23	4
15 x 18	6	24	5
15 x 20	6	25	5
16 x 18	6	25	5
16 x 20	6	26	5
18 x 20	6	28	6
20 x 24	7	31	7

COST OF COMPLETE ROOMS

10 x	12 ft Side	wall and	border\$4.20
12 x	14 ft Side	wall and	border 4.38
14 x	16 ft Side	wall and	border 5.37





Easy-to-clean varnished paper

SUNFAST • WASHABLE VARNISHED • SEMI-TRIMMED

It's easy to keep your kitchen spotless and shining with this varnished paper on the walls. Dirt, dust, and grease can be whisked off in a hurry with mild soapsuds and water. Water won't penetrate the varnished surface that protects the colors from household soiling. The pattern is a delight . . . with trailing ivy in bright red, yellow, and blue flower pots, grapes and berries for an added touch of color, and a striking Chinese trellis design that carries your eye upward, giving an illusion of added height. This practical paper is really very economical—because it will last so long.

SIDEWALL PAPER

BORDER TO MATCH

WHITE.....53 T 043803—21% inches wide.
Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPER

How much paper to order ?..... See back cover 555E



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

... and paper needed for usual room sizes is shown in table below.

Allowance has been made for average door and window openings. For more complete table of room sizes, see back cover-

	Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room with- out Ceiling
	10x12 ft.	5	2	16	\$4.74	\$3.66
	12x14 ft.	6	3	19	6.00	4.38
1	14x16 ft.	7	4	22	7.26	5.10



see Sample below



Has a new super washable finish

SUNFAST • WASHABLE ENGRAVED • SEMI-TRIMMED

A new kind of highly glazed finish—it's called ceramic—renders this paper practically impervious to water. Soap and water wash away soot, dirt, grease, and soil of all sorts... and the colors won't fade or "yellow." Your walls will need repapering much less often. Engraved printing with expensive oil colors gives it a realistic wood-grained appearance. The pattern has cups and plates, teapots and pitchers, all in bright primary colors... red, yellow, blue, and green. You'll love it for kitchen or dinette.

SIDEWALL PAPER

BORDER TO MATCH

WOOD-TONE.....53 T 053809—2 inches wide. Shipping weight, per yard, 1 ounce. Per yard...6c

HARMONIZING CEILING PAPERS

How much påper to order?..... See back cover



Price of single roll is shown for easy shopping comparison

COST OF COMPLETE ROOMS

Size of Room 9-Ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Varnished Ceiling Paper	Room with- out Ceiling
10x12 ft.	5	2	16	\$4.74	\$3.66
12x14 ft.	6	3	19	6.00	4.38
14x16 ft.	7	4	22	7.26	5.10



see Sample below



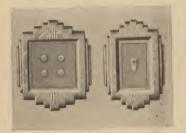


Good Tools and supplies make it easy to hang your own wallpaper



GOOD Quality Tool Kit

All the tools you need to hang wallpaper: 12-in. smoothing brush; 6-in. paste brush; wall scraper; 132-in. wheel knife for trimming paper at ceiling and baseboard; seam roller; plumb bob and carpenter's blue chalk-to help hang strips of wallpaper straight. 53 T 50-7-piece Tool Kit. Shipping weight, 95c 2 pounds 3 ounces..... (A) 53 T 36-6-inch Paste Brush. Wt., 1 lb......25c B 53 T 43—12-inch Smoothing Brush. Shipping weight, 11 ounces......19c 53 T 106-Special offer. Above Paste Brush and Smoothing Brush. Shipping weight, I pound 39c



Plastic Wall Shields

These attractively designed ivory color wall shields will add a smart touch to your newly papered rooms and protect your wallpaper from finger marks. They fit under standard size switch plates—single or double size. Switch plate not included with wall shield. Add to your order, enough shields for all your light switches, and include other tools and supplies you need to do a good job

53 T 93—Double Switch Size. Shipping weight, 10 ounces	35c
53 T 92—Single Switch Size. Shipping weight, 7 ounces	250



BETTER Quality Tool Kit

Set includes 12-in. smoothing brush; 7-in. paste brush; wall scraper; base trimmer; seam roller; plumb bob and line; and blue chalk. Sturdy construction. 53 T 51—7-pc. Better Quality Set. \$1.39



BEST Quality Tool Kit

Set includes 6 pieces illustrated above
53 T 34—6-pc. Best Quality Set.
Shipping weight, 2 pounds 4 ounces.

\$2.69

53 T 49—7-inch Paste Brush.
Shipping weight, 1 pound

\$53 T 31—Wheel Knife.



Rotary Trimming Outfits . . . choice of 3 qualities

GOOD Quality

Thriftily priced 3-piece outfit includes: 6-ft. metal straight edge; 2-in, steel wheel blade trimmer; and 6-ft. zinc or fiber cutting stripno choice. Shiny finish trimmer track will take any standard trimmer. Graduated markings for measuring. For professional quality, see the better trimming outfits at the

right. 53 T 064-3-Piece Shipping wt., 7 lbs....\$3.29

BETTER Quality

Outfit includes: 6-ft. straight edge of 3-ply laminated mahogany with non-rusting metal track; trimmer with 2-in. metal wheel; 6-ft. zinc or fiber cutting strip-no choice. Straight edge and trimmer sold

weight, 1 pound......\$2.29

BEST Quality

Sturdy enough for lifetime service. Sturdy enough for lifetime service. Includes: 6-ft. straight edge of 5-pty laminated mahogany with non-rusting metal binding; smooth action trimmer with adjustable blade; and 6-ft. zinc or fiber cutting strip—no choice. 53 T 071 3-Pc. Outlit. \$7.98 Shipping wt., 9 lbs...\$3 T 071S—6-ft. Straight Edge only. Shipping wt., 8 lbs...\$4.65 53 T M 72S—7-ft. Straight Edge only. Wt., 9 lbs. Not mailable. \$5.25

652E-555E





Size new walls before papering

Sizing should be used on new walls before papering to make paper adhere to the plaster... or on old walls when you have removed old wallpaper and the walls are porous.

Master-Art Cold Water Size—easy to prepare. Mixes readily with cold water. 1 lb. enough for 10x12-ft. room. 53 T 7-1-lb. Pkg. Shpg. wt., 1 lb. 5 oz............21c

Dry Ground Glue—Recognized as best wall sizing.



Master-Art Wallpaper Cleaner

Dough-type cleaner. Wipe over walls-it picks up dirt but doesn't harm paper. One can cleans 10x12-ft. room. Also cleans kalsomined walls and window shades. Shipping weight, 1 can, 1 lb. 4 oz.; 3 cans, 3 lbs. 53 T 13—12-ounce Can....9c 3 Cans.....25c The job is easier with

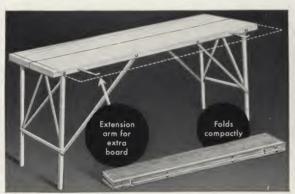
Pure Wheat Paste

2-POUND BAG



Easy to apply Most economical Easy to mix

Sticks better, works faster, goes farther than blended wheat paste. Spreads evenly. Dries slowly enough to give ample time for matching the paper. Mixes easily with cold water . . . no cooking or straining necessary. Keeps well after mixing. 2 lbs. will do 10x12-ft. room.

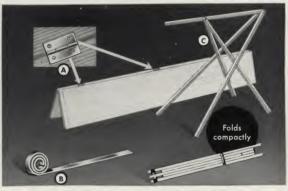


Folding Type Paste Table

- · Clear, white, well-seasoned Basswood top-flat and smooth
- Built-in extension arm for extra board for work with wider papers
- · Folds compactly when not in use, with space inside for tools

It's easier to do the job with this sturdy, well-constructed professional type paste table. The basswood top remains straight and does not warp as readily as other woods. The Norway pine legs have metal cross braces for extra strength. Extension arms hold 7½-in. board for work with wider papers. (Board sold separately below). Rests hold straight edge when it's not in use. Folds compactly for ease in carrying with plenty of space inside for straight edge, extra board and other tools. 22 inches wide by 33 inches high when open ...only 11 inches wide when closed. Zinc or fiber cutting strip included-no choice.

		'				
53 TM 73-6-ft.	Table.	Shpg. wt.,	28 lbs.	Not Mailable	\$	6.95
53 TM 74-7-ft	Table.	Shpg. wt.,	33 lbs.	Not Mailable		\$7.50
53 T 077-6-ft.	Extra Bo	ard. 7½ i	n. wide	. Shpg. wt., 5	lbs. Mailable	1.39
53 TM 78-7-ft	. Extra B	oard. 71/2	in. wid	e. Shpg. wt.,	7 lbs. Not Mailabl	e. 1.75



Paste Boards and Trestles

(A) Hinged Paste Boards

Well-seasoned white basswood. Reinforced cutting edge. Open to 221/2 in. wide. Three strong hinges. Use with trestles or your own props. Zinc or fiber cutting strip included—no choice 53 T 075-6-ft, length.

Mailable. Shpg. wt. 17 lbs....\$3.25 53 TM 76-7-ft. length. Not mailable. Shipping weight, 20 lbs.....\$3.98

B Zinc or Fiber Cutting Strip-No choice. 7 ft. long, 3 in. wide. Use to protect table when trimming paper. Will not injure trimming blade.

53 T 79-7-ft. Strip. Shipping weight, 1 lb. 4 oz.....

Folding Trestles

A pair of these trestles and hinged paste boards make an economical, convenient paste table. Trestles are hard "rock" maple with special hinged joints-all metal parts enameled to prevent rusting. Open and close easily. Height adjusts easily from 31 to 33% inches. Hook for holding straight edge when not in use slides into recess. Folds compactly to $2\frac{3}{16}$ inches by 431/2 inches for ease in carrying and storage.

53 T 080-Pair. Mailable. Shpg. wt., 7 lbs.....\$1.98

Wall Oilcloth for wainscoting effects

The same effect you would get with tile at much lower cost. The smart combinations below can be used as shown or you can make your own. Most patterns are appropriate for kitchens or bathrooms.

All wainscotings are 48 inches wide with borders printed at top and bottom. Wainscotings should be hung horizontally. The uppers are hung in the regular manner. Use regular wallpaper paste.

Shipping weights: Sidewalls and ceilings, per yard, 1 lb. 6 oz.;12-yd. bolt, 14 lbs. Borders, per yd., 2 oz.



53 T 03911—Upper wall. Flower pot pattern in gay colors. Flat finish. 48 inches wide. 12-Yard Bolt. \$5.44 Per yard 49C 53 T 022905—Border for upper Per yard 9c 53 T 03913 — Lower wall. Red and black tile effect. Glazed finish. 48 inches wide. 12-Yard Bolt. \$5.44 Per yard 49C White pebbled ceiling. 53 T 02907, recommended. For listing see lower right of page 87, below.





53 T 02933—Upper wall. Silver and black on white. Flat finish. 48 inches wide.
12-Yard Bolt. \$5.44 Per yard 49c
53 T 022933—Border for upper Per yard 9c
53 T 03901 — Lower wall. Silver and black tile effect on white. Glazed finish. 48 inches wide.
12-Yard Bolt. \$5.44 Per yard 49c
53 T 02207—Ceiling. 48 in. wide. . . . Per yard 45c
For shipping weights, see top of page



53 T 03907—Upper wall. Blue dots, fruit and dish design. Flat finish. 48 in. wide.
12-Yard Bolt......\$5.44 Per yard 49C
53 T 022977—Border for upper..... Per yard 9c
53 T 03909 — Lower wall. Blue and white tile effect.
Clazed finish. 48 inches wide.
12-Yard Bolt......\$5.44 Per yard 49C
53 T 02907—Ceiling, 48 in. wide.....Per yard 45c
For shipping weights, see—o of page





53 T 02951—Upper wall. Nautical pattern for bath or playroom. Glazed finish. 48 in. wide. 49 c 12-Yard Bolt......\$5.44 Per yard 49 c 53 T 022951—Border for upper.....Per yard 9 c 53 T 022953—Lower wall. Red and silver tile effect on cream. Glazed finish. 48 inches wide. 12-Yard Bolt.....\$5.44 Per yard 49 c 53 T 02927—Ceiling. 48 in. wide.... Per yard 49 c For shipping weights, see top of page

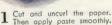


It's easy to hang the paper yourself

... and save from \$3.50 to \$5.00 a room. Color-Perfect wallpapers are made easy to hang. The semi-trimmed edge tears right off. They're printed on heavy stock—easier to handle. Complete easy-to-follow instructions come with your order.









2 Next, fold both ends of the strip into the center.



3 Crease the perforated edge and tear off the selvage.



4 Hang on the wall. The guide lines assure perfect match.

It's easy to figure how much paper you need

FOR USUAL SIZE ROOMS

NOTE1...In table below, deductions for doors and windows, and allowances for waste in matching have been made. Don't deduct more unless you have a room that is "all windows"—for such rooms, see instructions at right. For 30-inch papers, see table on page 46.

	Size of Room in Feet	DOUBLE 18-in. wide, Needed A to Height	16 yds. long According of Room	Yards of Border	Double Rolls Ceiling
1		A THE PARTY OF THE	10 or 11 Ft. High		
	8 by 8 8 by 10 8 by 12 8 by 14	4 4 5 5	5 5 6 6	12 14 15	1 2 2 2 2
-	9 by 1.0 9 by 12 9 by 14 9 by 16	5 5 5 6	5 6 7 7	14 15 17 18	2 2 2 3
-	10 by 10 10 by 12 10 by 14 10 by 16	5 5 6 6	6 6 7 8	15 16 18 19	2 2 3 3 3
-	12 by 12 12 by 14 12 by 16 12 by 18	6 6 7 7	7 8 8 9	18 19 21 22	3 3 4 4
-	13 by 14 13 by 16 13 by 17 13 by 18	6 7 7 8	8 9 9	20 21 22 23	3 4 4 4
	14 by 14 14 by 15 14 by 16 14 by 18	7 7 7 7 8	8 9 9	20 21 22 23	4 4 4 4
	15 by 15 15 by 16 15 by 18 15 by 20	7 8 8 8	9 9 10 11	22 23 24 25	4 4 5 5
	16 by 16 16 by 18 16 by 20 16 by 24 18 by 24	8 8 9 10	10 10 11 12 13	23 25 26 29 31	4 5 5 6 7

FOR UNUSUAL SIZE ROOMS



FOR UNUSUAL SIZE ROOMS... Measure distance in feet around room (Example above: 12 + 12 + 10 + 10 = 44 ft.). Multiply by height of wall to get square feet of wall space (Example: $44 \times 8 = 352$ sq. ft.).

TO DEDUCT FOR OPENINGS. . Multiply height of opening by width to get square feet. Example: 6 ft. ht. \times 4 ft. width \times 1 (number of windows) = 24 square feet of window space; 8 ft. ht. \times 3½ ft. width = 28 square feet of door space. Add square feet of all openings (Example: 24 + 28 = 52 sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example: 352 – 52 = 300 sq. ft.). From this point on it depends on what width paper you use.

FOR 18-INCH PAPER... Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example: $300 \div 60 = 5$ double rolls of sidewall paper needed.)

FOR "30-INCH" PAPER. Divide total square feet to be papered by 90 to get number of triple rolls of sidewall needed. (Example: $300 \div 90 = 3.3$ —so order 4 triple rolls of sidewall paper.)

FOR AMOUNT OF CEILING NEEDED... Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example: $10 \times 12 = 120$ sq. ft. $\div 60 = 2$ double rolls ceiling.)

FOR AMOUNT OF BORDER. . Use distance in yards around room. (Example: 12 + 12 + 10 + 10 = 44 ft. + 3 ft. allowance for matching and spoilage = 47 ft. $\div 3$ ft. = 16 yards of border.)



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1				
15 by 16	8	9	23	4
15 by 18	8	10	24	5
15 by 20	8	11	25	5
16 by 16	8	10	23	4
16 by 18	8	10	25	5
16 by 20	9	11	26	5
16 by 24	10	12	29	6
18 by 24	10	13	31	7)

by 90 to get number $300 \div 90 = 3.3$ —so order 4 triple rolls of sidewall paper.)

FOR AMOUNT OF CEILING NEEDED... Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example: $10 \times 12 = 120$ sq. ft. $\div 60 = 2$ double rolls ceiling.)

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FOR AMOUNT OF BORDER . . . Use distance in yards around room. (Example: 12+12+10+10=44 ft. +3 ft. allowance for matching and spoilage = 47 ft. $\div 3$ ft. = 16 yards of border.)